



Santa Maria
General Plan

imagine



Visioning Survey

High-Level Summary of Results

January 2021

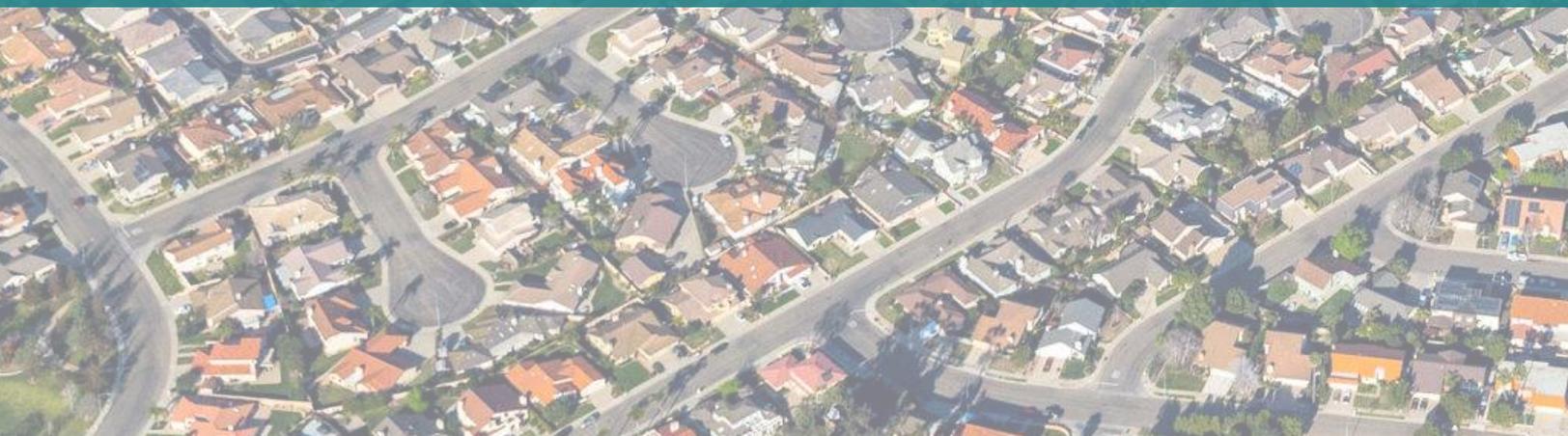


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Visioning Survey

Introduction

The City of Santa Maria is in the process of updating its General Plan, which will guide the future of the city over the next 20-30 years. The General Plan Update is in the "Visioning" stage, during which the City will identify Guiding Principles that establish the direction of the General Plan as well as the types of changes anticipated in different areas of the city over the planning horizon.

The City is committed to fostering an inclusive and far-reaching community engagement process to receive input from a variety of stakeholders and to ensure that the General Plan reflects community priorities. Toward that end, the City conducted an online Visioning survey, just one of many community engagement activities to gather community input throughout the General Plan Update process, using the MetroQuest platform. The survey was available in both Spanish and English from November 11 through December 13, 2020 and was designed to complement activities at virtual Community Visioning Workshops held on November 11 (in English and Spanish) and December 3, 2020 (in Spanish).

Survey questions were developed based on initial findings from a series of existing conditions reports that summarized baseline conditions in the city as well as from prior community engagement, including the Issues and Assets mapping survey, the Issues and Opportunities online survey, Technical Advisory Committee (TAC) meetings, and stakeholder interviews.

The findings from this survey and the workshops, as well as findings from the existing conditions reports, the Issues and Assets mapping survey, the Issues and Opportunities online survey, stakeholder interviews, and the Technical Advisory Committee, will inform development of the Guiding Principles and Areas of Change for the General Plan. The community will continue to have opportunities to shape the General Plan throughout the rest of the General Plan Update process.

A link to the survey was available on the General Plan Update website, ImagineSantaMaria.com. The survey was publicized via email to Community Visioning Workshop registrants and the General Plan Update email list (about 400 people) and local media. The organization MICOP (Proyecto Mixteco Indígena) also conducted the survey verbally with members of the Mixteco community.

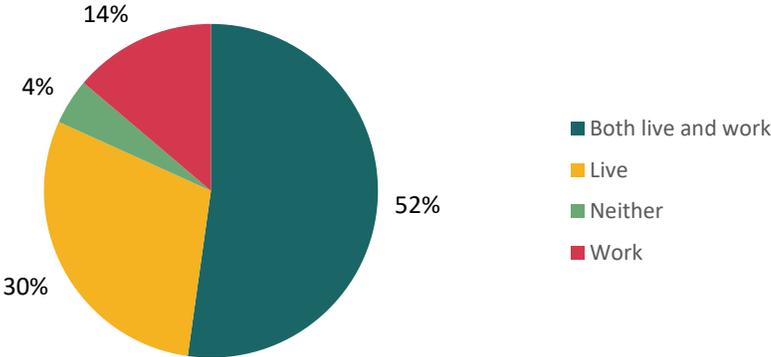
In total, 237 respondents took the English survey, 28 respondents took the Spanish survey, and 21 respondents took the verbal survey conducted by MICOP, for a total of 286 respondents. This Report summarizes results of the MetroQuest survey, organized by MetroQuest screen. Images of each survey screen are included in Appendix A. Responses to select questions by age range are given in Appendix B. Full comments from the survey are listed in Appendix C.

Respondent Demographics

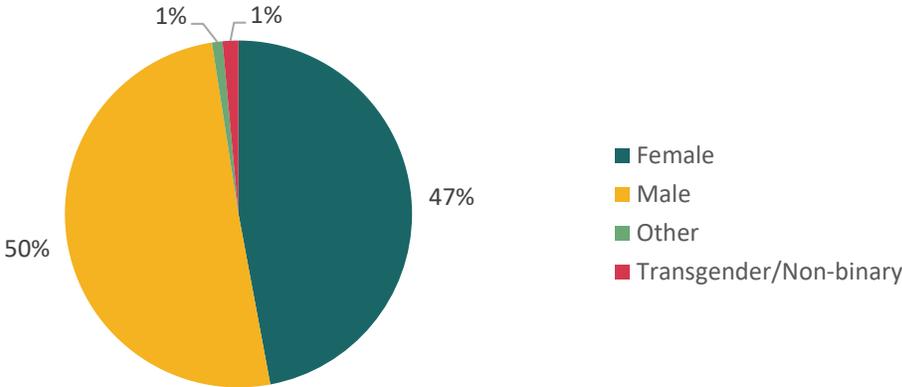
The survey included questions about respondents' demographics. Highlights are summarized below:

- 82% of respondents live in Santa Maria, and 52% both live and work in the city.
- The age of respondents was not representative of city demographics. Only 8% of respondents were under age 18, whereas 32% of the city's population is under age 18. People between ages 18 and 44 were overrepresented in survey results, and people between ages 45 and 64 were underrepresented.
- Similarly, the ethnicity of respondents was not representative of city demographics. About 76% of the city identifies as having Hispanic, Latino, or Spanish origin, compared to 52% of respondents. 17% of the city identifies as White (not Hispanic), compared to 41% of respondents.

Do you live and/or work in Santa Maria?

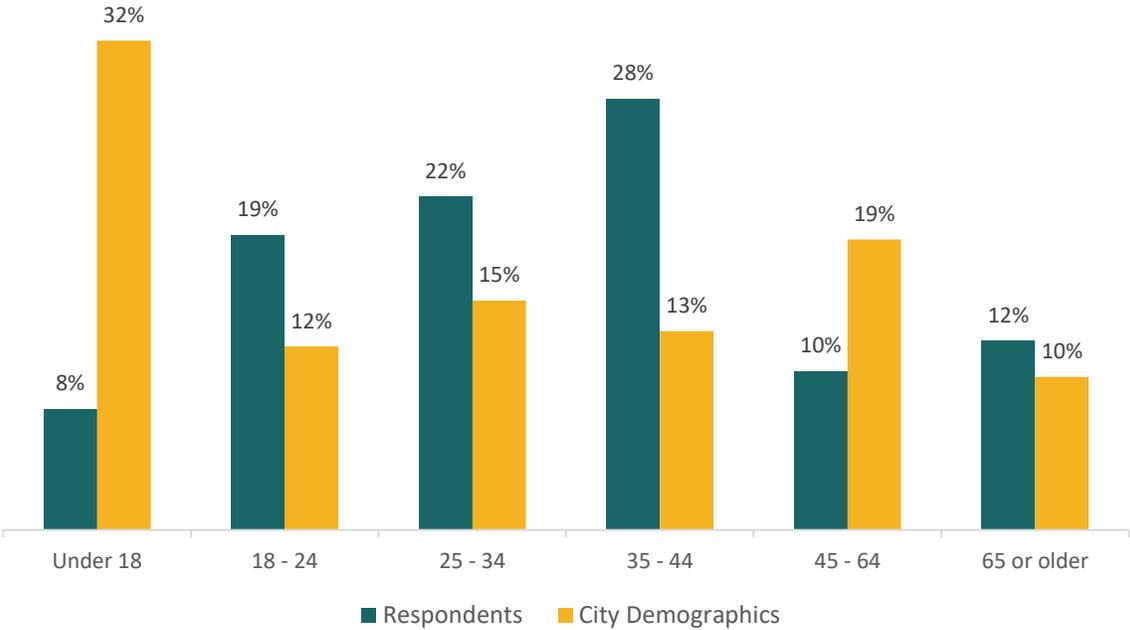


What is your gender?

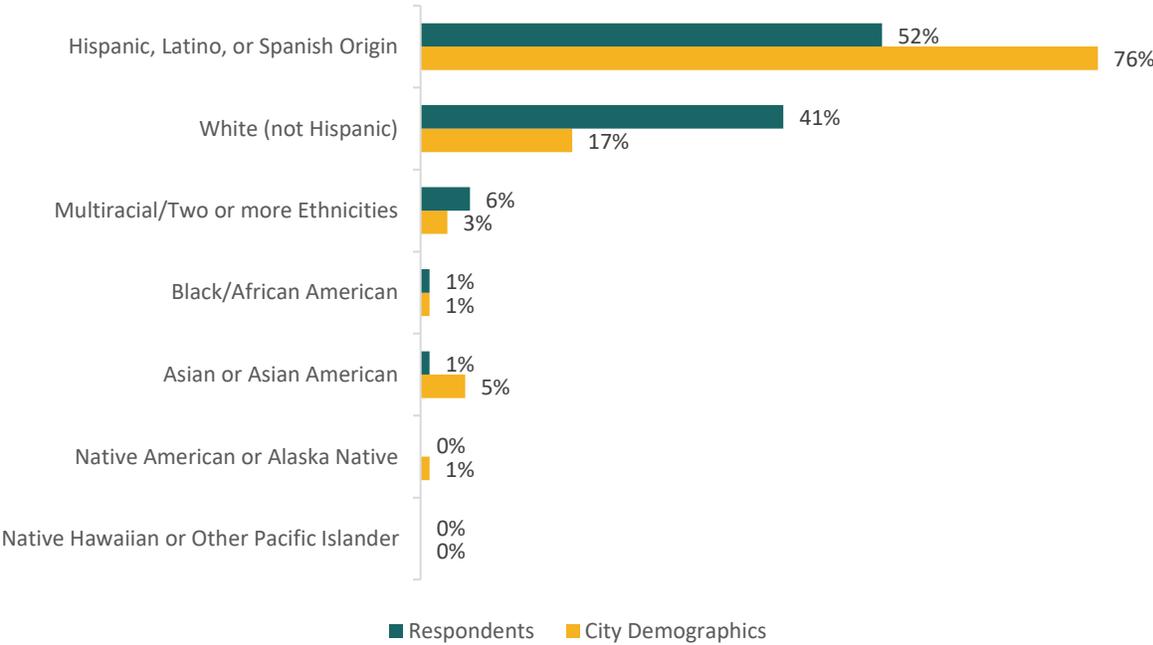


Note: Figure totals may not add to 100% due to rounding.

What is your age range?



What best describes your background?



Note: Figure totals may not add to 100% due to rounding.

Survey Responses

Community Values

Through previous General Plan community engagement, community members have emphasized a variety of community qualities that they would like to preserve and enhance. On the “Community Values” screen, respondents were asked to rank their top five priorities to preserve and enhance, with #1 being the top priority.

Average rankings and the number of times each option was ranked are shown in the table below. A lower ranking indicates a greater priority.

- Sense of community had an average rank of 2.4. The top five priorities in order were sense of community, historic character, local businesses, economy and jobs, and affordable housing.
- Respondents could suggest other priorities to preserve. Common ideas included parks, recreational amenities, and places to walk and bike; arts and culture; and environmental sustainability and resources.
- Respondents could also comment on the eight community values listed in the table below. A full list of comments is in Appendix C.

Community Values	Description	Average Rank	Number of Times Ranked
Sense of community	Santa Maria has a welcoming, friendly, diverse population.	2.4	194
Historic character	Santa Maria's history and natural setting give it a special character.	2.5	160
Local businesses ¹	Local restaurants and businesses create jobs in Santa Maria and contribute to its special character.	2.8	169
Economy and jobs ¹	Santa Maria offers of variety of jobs and opportunity for people with varying educational and skill backgrounds.	2.8	156
Affordable housing	Santa Maria residents appreciate Santa Maria's affordability compared to other cities in the region.	3.0	110
Agriculture	The agricultural industry is an economic and cultural driver in Santa Maria.	3.4	160
Government services	Community members have praised Santa Maria's government services and amenities, including its park system, police service, fire service, and public programs.	3.6	78
Transportation system	People can get around Santa Maria by biking, walking, taking public transit, and driving.	3.8	130
Note:			
1. Local businesses had an average of 2.81 and economy and jobs had an average of 2.84.			

Community Changes

On this screen, respondents were asked to rate a variety of potential changes in the city. There were tabs with five different categories of change – housing, transportation, public spaces, services and safety, and economic opportunity. Within each category, participants were asked to score improvement strategies that the City of Santa Maria may undertake on a scale from 1 star (poor) to 5 stars (excellent). Respondents could also leave comments on strategies and suggest new strategies. A full list of comments can be found in Appendix C. Star averages of each strategy, the number of times each strategy was evaluated, and a full description of strategies are in the table on the next page.

Housing

- “Quality” was the top strategy identified by respondents, with an average of 4.5 stars. “Cost” was not far behind, with an average of 4.3, followed by “More choices”, with an average of 4.1.
- The two lowest rated strategies were “Farmworker housing” and “Upscale housing” with averages of 3.7 and 3.4 stars, respectively.

Transportation

- All strategies received an average of at least 4.3 stars, except “Transit”, which received an average of 3.9 stars.

Public Spaces

- All five strategies received high votes, led by “Park maintenance” and “Street features” (averages of 4.6 and 4.5 stars, respectively).

Services and Safety

- “Affordable utilities,” “Emergency response times,” and “High-speed internet” each received an average of 4.4 stars. “Slow climate change” and “Adapt to climate change” received averages of 3.4 and 3.6, respectively.

Economic Opportunity

- All five strategies in the economic opportunity category received high votes, ranging from 4.4 to 4.8 stars. “Grow local businesses” received the highest rating (4.8 stars).

Category	Average # of Stars	Total Votes
Housing		
<u>Quality</u> : Improve the quality of housing	4.5	265
<u>Cost</u> : Keep housing affordable for renters and homeowners	4.3	262
<u>More choices</u> : Provide more duplexes, condos, townhomes, and housing mixed with retail	4.1	259
<u>Farmworker housing</u> : Improve housing options for migrant agricultural workers	3.7	264
<u>Upscale housing</u> : Provide more high-end, luxury housing choices	3.4	258
Transportation		
<u>Road maintenance</u> : Keep City roads in good condition	4.7	258
<u>Walking and biking</u> : Make streets more walkable, add bike lanes, and expand the trail system	4.6	282
<u>Traffic congestion</u> : Improve traffic flow in areas where it is frequently congested	4.4	254
<u>Truck routes</u> : Re-route trucks off of Main and Broadway	4.3	238
<u>Transit</u> : Expand bus and train service	3.9	251
Public Spaces		
<u>Park maintenance</u> : Focus on maintaining existing parks and keeping them safe	4.6	252
<u>Street features</u> : Add lighting, trees, benches, and art to Downtown, Main Street, and Broadway	4.5	237
<u>Community character</u> : Improve the design of streets and buildings to reflect the city's heritage	4.3	254
<u>Fields and facilities</u> : More soccer fields, ball diamonds, basketball courts, gyms, and pools	4.3	252
<u>Miniparks</u> : More smaller, "pocket" parks within easy walking distance	4.2	247
Services and Safety		
<u>Emergency response times</u> : Maintain quick police and fire call response times	4.4	246
<u>High-speed internet</u> : More - and more affordable - access to broadband in homes and businesses	4.4	244
<u>Affordable utilities</u> : Keep the cost of water, wastewater, and electricity affordable	4.4	219
<u>Adapt to climate change</u> : Protect the community from extreme heat and changing rain patterns	3.6	247
<u>Slow climate change</u> : Reduce the community's greenhouse gas production	3.4	251
Economic Opportunity		
<u>Grow local businesses</u> : Support small, locally owned businesses and entrepreneurs	4.8	249
<u>Expand job options</u> : Diversify the local economy with new industries and higher paying jobs	4.7	225
<u>Education and training</u> : Expand local opportunities to prepare for a variety of career paths	4.6	254
<u>Cost of doing business</u> : Keep fees, taxes, and other business costs competitive with other regions	4.5	240
<u>Streamline permits</u> : Simplify City processes for business and development approvals	4.4	240

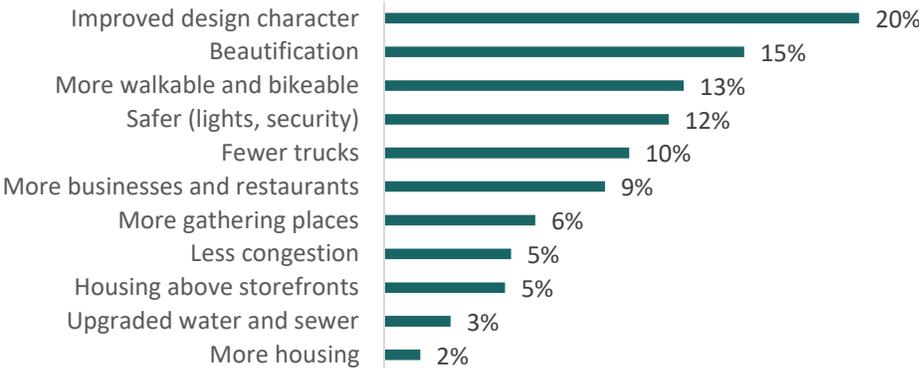
Neighborhood Survey

The General Plan may focus specific changes in certain city neighborhoods. In this section, respondents were asked to vote on their top three changes needed for geographic areas throughout the city, including Main Street (outside of Downtown), Broadway (outside of Downtown), and Downtown. They were also asked to indicate if they would live in these areas.

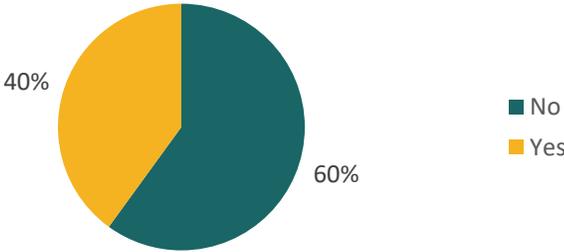
Main Street (outside of Downtown)

- “Improved design character,” “beautification,” and “more walkable and “bikeable” received the most votes. This is generally consistent with the high averages strategies in the Public Spaces category of the Community Changes evaluation received (see previous section).
- “More housing” and “housing above storefronts” received only 2% and 5% of votes, respectively.
- About 40% of respondents would choose to live on an improved Main Street. The percentage of respondents by age group who said “yes” generally decreased with age: 64% of respondents between ages 18-24 responded “yes;” 15% of respondents over age 65 responded “yes.” See Appendix B for more detail.

What three improvements would you like to see on Main Street, outside of Downtown?



Would you choose to live on Main Street if there were more places to gather, public spaces were beautified, and it had more shopping, living, dining, entertainment, and employment options?

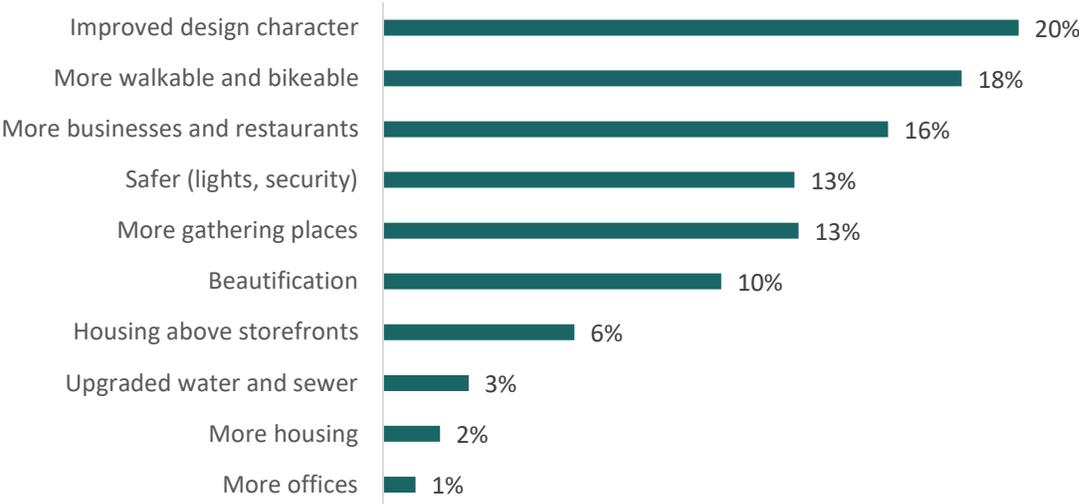


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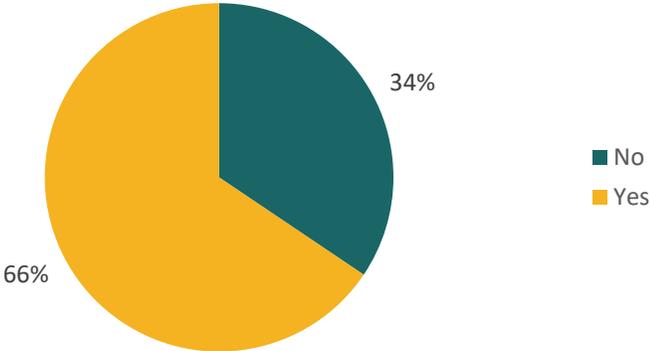
Downtown

- “Improved design character,” “more walkable and “bikeable,” and “more businesses and restaurants” received the most votes.
- About 66% of respondents would choose to live in an improved Downtown. However, respondents generally do not want more housing Downtown; “more housing” and “housing above storefronts” received only 2% and 6% of votes, respectively.
- Interest in living in Downtown generally declined with age. See Appendix B for more detail.

What three improvements would you like to see Downtown?



Would you choose to live Downtown if there were more places to gather, public spaces were beautified, and it had more shopping, living, dining, entertainment, and employment options?

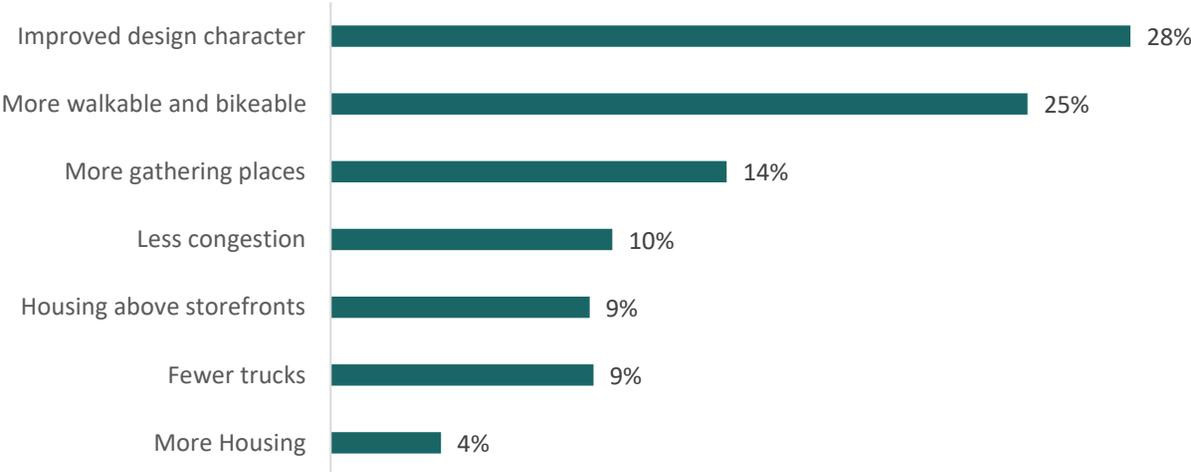


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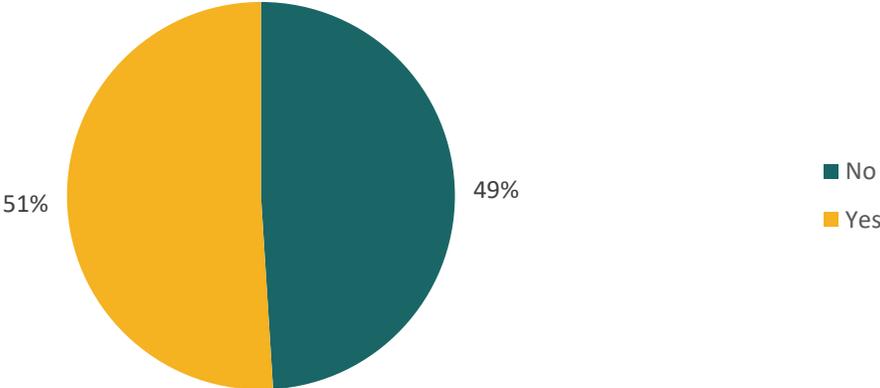
Broadway (outside of Downtown)

- Similar to Downtown and Main Street (outside of Downtown), improved design character” and “more walkable and “bikeable” received the most votes.
- “More housing,” “housing above storefronts,” and “fewer trucks” were the least popular options.
- About half of respondents would choose to live in an improved Broadway (outside of Downtown).
- Interest in living on Broadway generally declined with age. See Appendix B for more detail.

What three improvements would you like to see on Broadway, outside of Downtown?



Would you choose to live on Broadway if there were more places to gather, public spaces were beautified, and it had more shopping, living, dining, entertainment, and employment options?



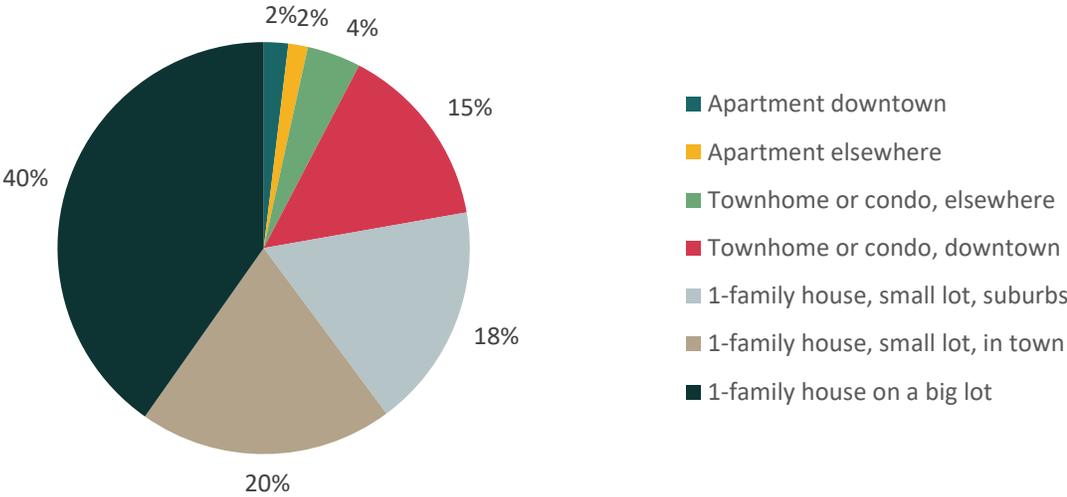
Note: Figure totals may not add to 100% due to rounding.

Neighborhood Types

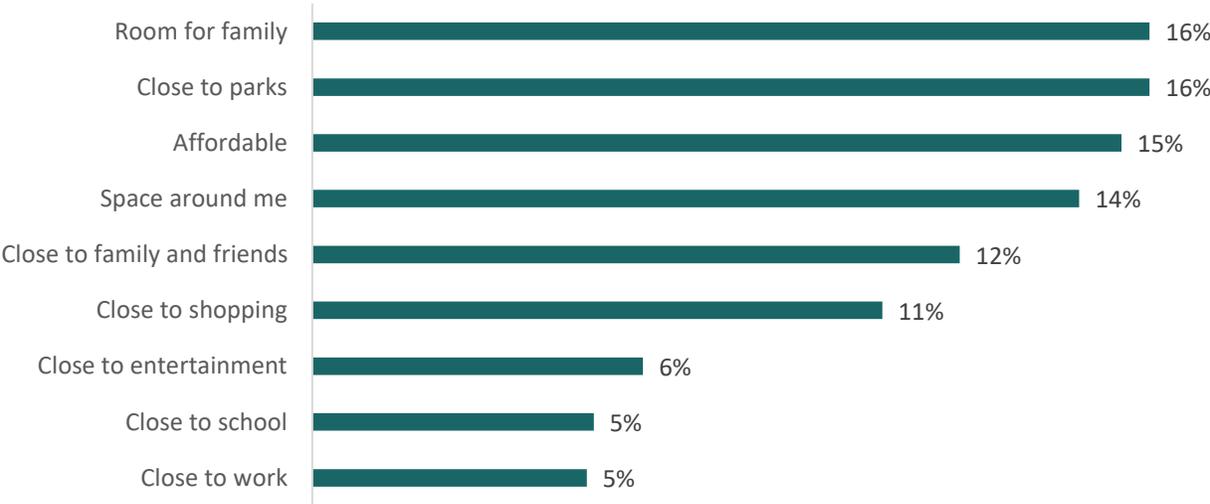
Respondents were also asked to identify the types of places they would like to live and what factors are important to them in choosing where to live.

- 78% of respondents chose single-family housing options. “1-family house on a large lot” received the most votes (40%), followed by “1-family house, small lot, in town (20%),” “1-family house, small lot, suburbs (18%).”
- The three most important factors when choosing where to live included “close to parks (16%),” “room for family (16%),” “affordable (15%),” and “space around me (14%).”

What type of neighborhood do you want to live in?



What three factors are most important for you when choosing where to live?



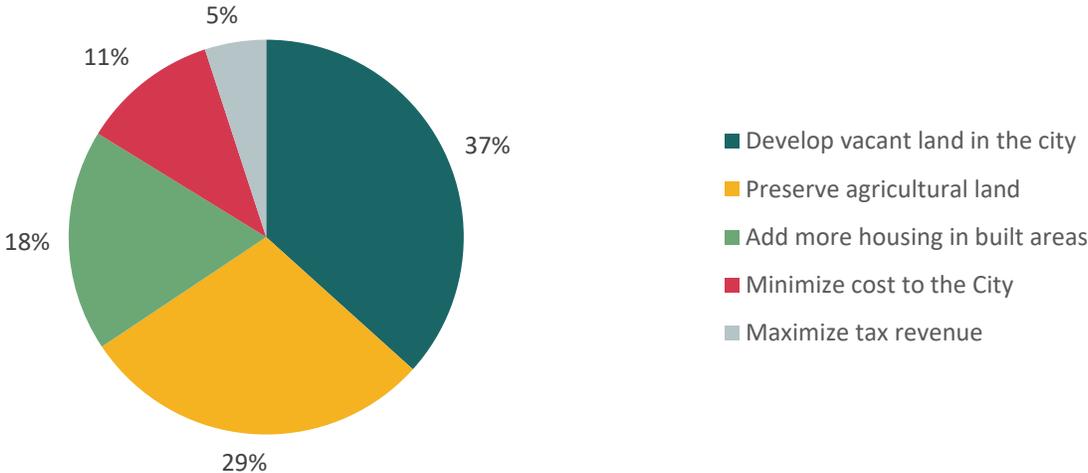
Note: Figure totals may not add to 100% due to rounding.

Growth

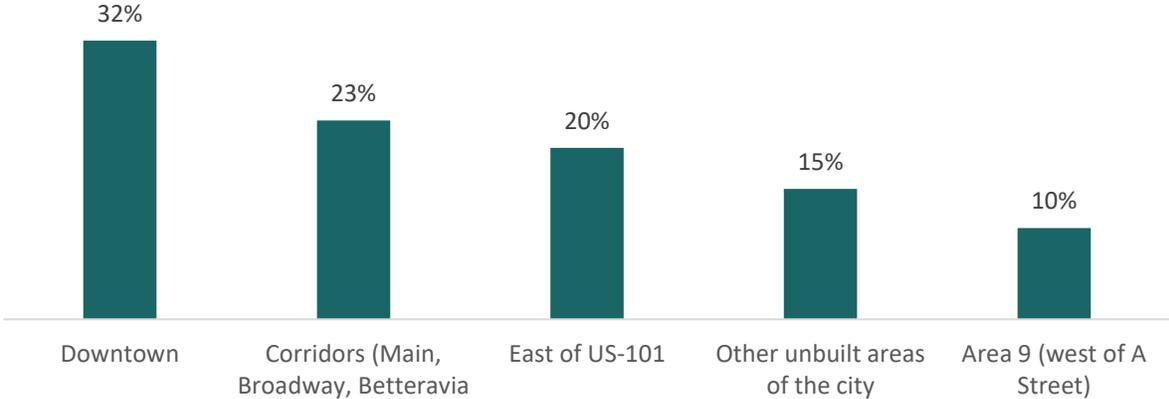
Respondents were asked to choose where and how the city should grow, and where it should focus new development.

- When asked where or how Santa Maria should grow, 37% of respondents indicated that developing vacant land in the city is the most important consideration, followed by preserving agricultural land (29%), and adding more housing in built areas (18%).
- 32% of respondents said the City should focus future growth and development in Downtown and 23% said the City should accommodate growth along major corridors. However, earlier in this section, respondents generally did not prioritize housing growth in Downtown, Main Street (outside of Downtown), and Broadway (outside of Downtown).
- About 20% said the City should accommodate growth East of 101, outside of the city.

When choosing where or how Santa Maria should grow, which is most important to you?



Where do you think the City should focus future growth and development?



Note: Figure totals may not add to 100% due to rounding.

Appendix A: Survey Screens

Appendix A shows the five MetroQuest survey screens in English and Spanish. They are described in more detail below:

1. **Welcome.** This screen gave an overview of the survey and described the project background.
2. **Community Values.** Respondents were asked to rank their top five community values out of a list of eight options.
3. **Community Changes.** Respondents were asked to prioritize strategies the City could undertake to improve the City on a scale from one to five stars.
4. **Neighborhood Survey.** This screen asked respondents questions about specific geographic areas of the city, where respondents would like to live, and how the city should grow.
5. **Thank You.** This screen included a few demographic questions and informed respondents how to stay involved in the General Plan Update.

1 Imagine Santa Maria

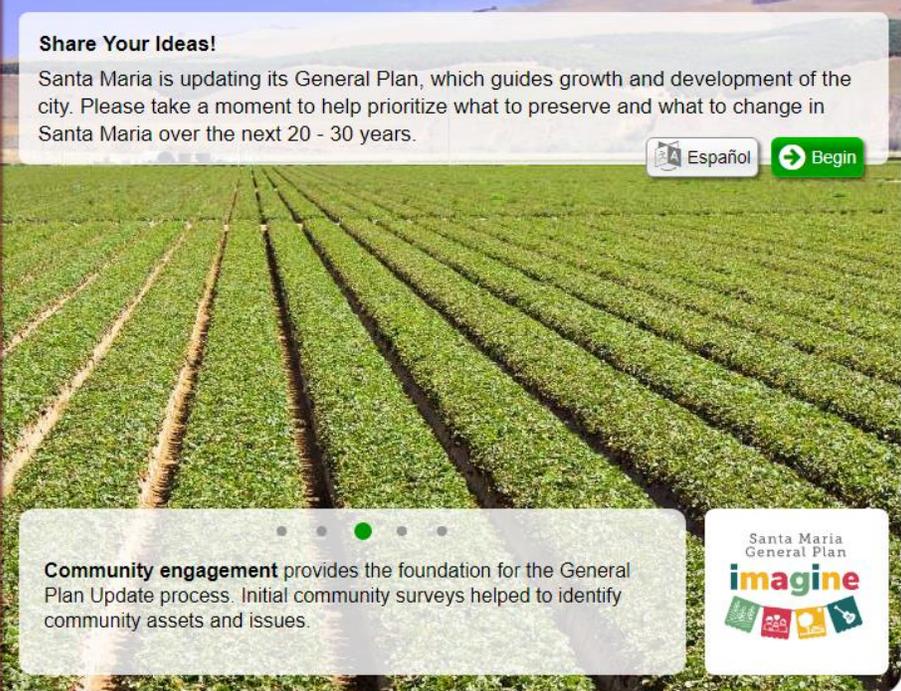
WELCOME

Share Your Ideas!

Santa Maria is updating its General Plan, which guides growth and development of the city. Please take a moment to help prioritize what to preserve and what to change in Santa Maria over the next 20 - 30 years.

Community engagement provides the foundation for the General Plan Update process. Initial community surveys helped to identify community assets and issues.



1 Imagina Santa Maria

BIENVENIDO

¡Comparta sus Ideas!

Santa Maria esta actualizando su Plan General que guia el desarrollo de la Ciudad. Por favor tome un momento para priorizar que preservar y cambiar de la Ciudad en los proximos 20-30 años.

Participación comunitaria es la base para la Actualización del Plan General. Encuestas comunitarias ayudaron en identificar problemas y oportunidades de la comunidad.



2 Community Values

PRIORITY RANKING

Order your top 5 items above this line

- Historic character
- Sense of community
- Transportation system
- Government services
- Agriculture
- Affordable housing
- Economy and jobs
- Local businesses

Residents love Santa Maria. They emphasize a variety of qualities that they would like to preserve and enhance. Please click on the qualities and drag your top 5 priorities to preserve and enhance above the line, with #1 being your highest priority.

Please drag 5 of the items above the line in your preferred order.

Suggest another

2 Valores de la Comunidad

PRIORIDADES

Ordene sus 5 prioridades arriba de esta línea

- Carácter histórico
- El sentido de comunidad
- Sistema de transportación
- Servicios del gobierno
- Agricultura
- Viviendas asequibles
- La economía y los trabajos
- Negocios locales

Santa Maria es amada por sus residentes. Ellos identifican una variedad de cualidades que gustaría ver ser preservadas y mejoradas. Clasifique las cualidades colocándolas en orden arriba de la línea con su primera selección en la parte superior.

Coloque 5 de los temas arriba de la línea en su orden preferido.

Sugiera otro tema

3 Community Changes

STRATEGY RATING

- Housing**
- Transportation
- Public spaces
- Services and safety
- Economic opportunity



The General Plan Update is an opportunity to plan for a variety of housing choices in Santa Maria.

[More about this](#)

Cost
Keep housing affordable for renters and homeowners

★ ★ ★ ★ ★

[Comment](#)

Quality
Improve the quality of housing

★ ★ ★ ★ ★

[Comment](#)

More choices
Provide more duplexes, condos, townhomes, and housing mixed with retail

★ ★ ★ ★ ★

[Comment](#)

Upscale housing
Provide more high-end, luxury housing choices

★ ★ ★ ★ ★

[Comment](#)

Farmworker housing
Improve housing options for migrant agricultural workers

★ ★ ★ ★ ★

[Comment](#)

[Suggest another](#) [Next Category](#)

3 Cambios a la Comunidad

ESTRATEGIAS

- Viviendas**
- Transportación
- Espacios públicos
- Servicios y la seguridad
- Oportunidades económicas



La Actualización es una oportunidad para planear una variedad de viviendas.

[Más sobre esto](#)

Costo
Mantener el bajo costo de viviendas para inquilinos y propietarios

★ ★ ★ ★ ★

[Hacer un comentario](#)

Calidad
Mejorar la calidad de las viviendas

★ ★ ★ ★ ★

[Hacer un comentario](#)

Mas opciones
Proveer más dúplexes, condos, y una mezcla de comercio con viviendas

★ ★ ★ ★ ★

[Hacer un comentario](#)

Viviendas de lujo
Proveer más opciones de viviendas de lujo e exclusivas

★ ★ ★ ★ ★

[Hacer un comentario](#)

Viviendas para trabajadores de campo
Mejorar las opciones de viviendas para los trabajadores de campo

★ ★ ★ ★ ★

[Hacer un comentario](#)

[Sugiera otro tema](#) [Siguiete Categoría](#)

4 Neighborhood Survey

WHERE TO FOCUS

- Downtown
- Main Street (outside Downtown)
- Broadway (outside of Downtown)
- Neighborhood types
- Where to grow

Downtown

What 3 improvements would you like to see Downtown?

- More businesses and restaurants
- More offices
- Housing above storefronts
- More housing
- More walkable and bikeable
- Upgraded water and sewer
- More gathering places
- Safer (lights, security)
- Improved design character
- Beautification

Would you choose to live Downtown if there were more places to gather, public spaces were beautified, and it had more shopping, living, dining, entertainment, and employment options?

Select... ▾

[Next](#)

4 Encuesta de vecindades

DONDE ENFOCARSE

- El Centro de Santa Maria
- Calle Main (Fuera del Centro)
- Broadway (fuera del Centro)
- Tipos de vecindades
- Donde crecer

El Centro de Santa Maria

¿Cuales 3 mejoras le gustaría ver en el Centro de Santa Maria?

- Más negocios y restaurantes
- Más oficinas
- Viviendas arriba de tiendas
- Más viviendas
- Más transitables
- Infraestructura actualizada
- Más lugares para reunirse
- Más seguro
- Un diseño mejorado
- Embellecimiento

¿Elegiría vivir en el Centro si hubiera más lugares para reunirse, espacios públicos embellecidos, opciones de tiendas, viviendas, restaurantes, entretenimiento, y opciones de empleo?

Seleccione... ▾

[Siguiete](#)

5
Thank you for participating!

WRAP UP

Final Questions (Optional)

Do you live and/or work in Santa Maria?

What is your gender?

What is your age range?

What best describes your background?

Add your email to join the mailing list

Submit Final Questions
Skip

Thank you!

For more information on the General Plan Update and for opportunities to get involved, please visit:
<https://www.imaginesantamaria.com/>

Santa Maria
General Plan





5
¡Gracias por su participación!

FINALMENTE

Final Questions (Optional)

¿Vive y/o trabaja en Santa Maria?

¿Cuál es su género?

¿Cual es el rango de su edad?

¿Cuál opcion describe mejor sus origenes?

Incluya su correo electronico para avisos

Enviar preguntas finales
Omitir

¡Gracias!

Para más informacion sobre la Actualizacion del Plan General, visite la pagina web:
<https://www.imaginesantamaria.com/>

Santa Maria
General Plan





Appendix B: Responses to Questions by Age

Results by age are provided in the table below for the following three survey questions:

- “Would you choose to live Downtown if there were more places to gather, public spaces were beautified, and it had more shopping, living, dining, entertainment, and employment options?”
- “Would you choose to live on Broadway if there were more places to gather, public spaces were beautified, and it had more shopping, living, dining, entertainment, and employment options?”
- “Would you choose to live on Main Street if there were more places to gather, public spaces were beautified, and it had more shopping, living, dining, entertainment, and employment options?”

Responses are given by age for this question, and not other survey questions, due to the strength of the relationship between age and responses for these questions. Data may not be entirely representative of survey respondent preferences by age for the following reasons:

- A number of respondents did not provide their age; and
- MICOP survey respondent demographic information is not available for these three questions.

Area	No age indicated	Under 18	18 - 24	25 - 34	35 - 44	45 - 64	Over 65	Total
Downtown	48 (100%)	22 (100%)	13 (100%)	31 (100%)	23 (100%)	39 (100%)	16 (100%)	192 (100%)
Yes	12 (25.0%)	5 (22.7%)	3 (23.1%)	8 (25.8%)	10 (43.5%)	17 (43.6%)	10 (62.5%)	65 (33.9%)
No	36 (75.0%)	17 (77.3%)	10 (76.9%)	23 (74.2%)	13 (56.5%)	22 (56.4%)	6 (37.5%)	127 (66.1%)
Broadway	43 (100%)	18 (100%)	10 (100%)	30 (100%)	24 (100%)	38 (100%)	17 (100%)	180 (100%)
Yes	15 (34.9%)	6 (33.3%)	3 (30.0%)	11 (36.7%)	12 (50.0%)	27 (71.1%)	14 (82.4%)	88 (48.9%)
No	28 (65.1%)	12 (66.7%)	7 (70.0%)	19 (63.3%)	12 (50.0%)	11 (28.9%)	3 (17.6%)	92 (51.1%)
Main Street	41 (100%)	19 (100%)	11 (100%)	30 (100%)	23 (100%)	37 (100%)	13 (100%)	174 (100%)
Yes	28 (68.3%)	11 (57.9%)	4 (36.4%)	13 (43.3%)	12 (52.2%)	25 (67.6%)	11 (84.6%)	104 (59.8%)
No	13 (31.7%)	8 (42.1%)	7 (63.6%)	17 (56.7%)	11 (47.8%)	12 (32.4%)	2 (15.4%)	70 (40.2%)
<i>Note: MICOP respondent demographics not available for these survey questions.</i>								

Appendix C: Comments

There were opportunities throughout the survey for respondents to suggest open-ended ideas.

Opportunities for comments included:

- Screen 2: Respondents could suggest another community value to preserve and enhance.
- Screen 2: Respondents could provide comments about each of the eight values to preserve and enhance.
- Screen 3: Respondents could comment on each strategy the City could prioritize for change and improvement.
- Screen 3: Respondents could suggest another strategy the City should prioritize for change and improvement.
- Because the MICOP survey was administered verbally, there were more opportunities for comments throughout the survey.

Comment Themes

General comment themes are briefly identified and are organized by topic area and geographic area.

Key Topics

Arts, Culture, Community Character, and Historic Character

- Santa Maria's history is a source of pride and should be preserved.
- Take history of Santa Maria into account when developing and redeveloping the city, promoting businesses, and attracting tourism. Don't lose historic character.
- Spanish or Mission-style architecture gives the community a sense of history and character.
- Preserve culture of agriculture, including 4H and rodeos.
- Need better public art.
- Support arts, culture, and history in Downtown Santa Maria.

Economy

- Cost of doing business/permitting:
 - Keep cost of doing business low.
 - City should make it cheaper and easier for businesses in Santa Maria.
 - Streamline permitting process for businesses.
 - Some commenters said City government is good at this, others said it was too slow.
- Cost of living:
 - Low wages and part-time employment can make it difficult to make a living in Santa Maria.
 - Buying a home is expensive and out of reach for many young people.
 - The agriculture industry needs better pay and worker protections.
- Education and training:
 - Need for a four-year university and more schools.

- Create clearer pipelines from community education and training programs to local businesses.
- It is difficult to find youth interested in working with their hands or equipment.
- Prepare youth for STEM careers.
- City could have internships for high school students.
- Need jobs that keep youth in Santa Maria.
- Expand job options:
 - Attract businesses to Santa Maria by making the city more attractive and making it a place where business owners would want to live.
 - STEM jobs.
 - Diversify the economy but don't lose agriculture and Santa Maria's history and culture.
 - Attract jobs for the creative class.
 - Increase availability of full-time jobs.
- Grow local businesses:
 - Support local entrepreneurs and small businesses. Need more local businesses.
 - Need to consider the impact of e-commerce on local businesses.
- Tourism:
 - Creating attractive places for gathering, shopping, and dining could increase tourism.
 - Events and festivals that reflect history and culture could attract tourism.

Environment and Sustainability

- Climate change:
 - Slow climate change by reducing greenhouse gas emissions, expanding active transportation, incorporating solar energy, using drought tolerant landscaping, and using electric buses.
 - City should not focus on addressing climate change because there are other more pressing problems in the community.
 - Slowing or adapting to climate change could be expensive and could drive away business if the costs are passed on to businesses.
- Natural resources and conservation:
 - Preserve environmental aesthetics.
 - Incorporate native landscaping in parks and streetscapes.
 - Conserve water by using drought-tolerant landscaping.
 - Protect water sources from contamination.
- Noise:
 - Need to reduce noise associated with traffic.

Equity

- Need to make sure that distribution of City services, code enforcement, and maintenance is equitable.
- Increase efforts to advertise and promote community events in multiple languages.
- City should promote ESL courses and events in several languages.

Government, Public Facilities, and Public Services

- Parks and recreation:
 - Need another pool.
 - General purpose courts and fields that could be used for multiple activities.
 - No more soccer fields needed.
 - Improve joint use agreement with school districts.
 - Build miniparks but prioritize efforts to build bigger parks.
 - Some parks need better amenities and maintenance.
 - Incorporate trees and natural landscaping into parks.
- Police and fire services:
 - Ensure services keep pace with growth and development.
 - Police and fire services are generally strong.
 - Not enough traffic enforcement.
 - Reduce police funding and/or provide alternatives to police officers in non-emergency situations.

Housing

- Affordability:
 - Santa Maria needs quality affordable housing.
 - Santa Maria needs housing that can be affordable to people earning the local average wage.
 - There should be housing available at different pricepoints.
 - Need housing options for undocumented individuals.
- Farmworker housing:
 - Farmers should be responsible for housing H2A workers.
 - Do not house farmworkers in buildings separate from the rest of the city.
 - Reduce crowding in farmworker housing.
 - Conversion of vacant properties into farmworker housing has been positive.
- Homeownership:
 - Need a variety of home types available for ownership.
 - Simplify application processes with renting and homebuying.
- Housing types:
 - Need a balance of housing types, including single-family homes and townhomes.
 - Quality building design is important for housing at all price points.
 - Too much emphasis has been placed lately on building large apartment or condo buildings.
 - Upscale housing:
 - Could be a good to attract high-paying jobs and increase tax revenue.
 - May not be necessary because more affordable housing types are needed.

Infrastructure

- Affordable utilities are necessary.
- Some commenters were in favor of the City providing highspeed internet service, some were against it.

Land Use and Community Design

- Land use:
 - More retail, restaurants, and entertainment needed.
 - Preserve agriculture land uses.
 - Mixed use development (such as ground floor retail and upper floor residential) could be appropriate in Santa Maria.
 - Develop vacant land within the city.
 - Encourage more industrial and manufacturing in the city.
- Community design:
 - Preserve buildings with historic Santa Maria character.
 - Design buildings in Spanish or Mission style.
 - Develop community gathering spaces.
 - Incorporate public art, trees, lighting, and landscaping along streets.
 - Preserve agricultural land by developing vacant land within the city and densifying existing areas.

Sense of Community

- Historic character and community design contributes to the sense of community.
- A strong sense of community keeps many people in Santa Maria.
- Need more gathering spaces.
- Be sure to maintain sense of community as the city grows.
- Community events are crucial for building community.

Transportation

- Biking:
 - Improved biking infrastructure is necessary.
 - Many roads feel dangerous to bike along.
- Road maintenance/traffic:
 - Some commenters said the City does a good job with road maintenance, some said the City does not do a good job.
 - Wider roads could improve traffic congestion.
- Transit:
 - Expand connections to regional rail service.
 - Electrify transit.
 - Transit improvements need to make short trips more convenient – it is usually faster to get around by car.
- Truck routes:
 - Rerouting trucks from Main Street and Broadway would reduce noise, make walking and biking safe, and improve the small town feel of Downtown.
 - It is necessary for trucks to be able to reach locations along Main Street and Broadway – rerouting trucks away from these areas may not be a good idea.
- Walking
 - Expand system of trails and walking paths.

- Improve condition of sidewalks.
- Walking on major roadways is uncomfortable due to traffic speed.

Geographic Areas

Blosser Road

- Transportation:
 - Make more walkable and bikeable.
 - Road is undermaintained.

Broadway

- Transportation:
 - Make more walkable and bikeable.
 - Traffic needs to be reduced.
 - Truck traffic on Broadway (and other streets nearby, including residential streets) makes Broadway less livable and less safe to walk and bike.
- Land use and community design:
 - Improve streetscapes through tree planting and landscaping, quality public art, less bright lighting.
 - Require businesses to upkeep storefronts and improve signage.
 - Attract tourism along Broadway via car shows and community events.

Downtown

- Arts and culture:
 - Support arts, culture, and history in Downtown.
- Transportation:
 - Make Downtown more bikeable and walkable.
 - Reroute trucks away from Downtown.
- Land use and community design:
 - Support local businesses in Downtown and support restaurants, shopping, and entertainment options.
 - Encourage high-quality building design that is reflective of Santa Maria's history and culture.
 - Enhance streetscapes.
 - Too many vacant lots and empty buildings.
- Housing:
 - More housing choices, like townhomes, needed.

Main Street

- Transportation:
 - Make more walkable and bikeable.
 - Truck routes:
 - Truck traffic on Main Street (and other streets nearby, including residential streets) makes Main Street less livable and less safe to walk and bike.

- Truck routes on Main Street are necessary to reach truck-dependent uses, such as coolers.
- Land use and community design:
 - Look at old industrial areas for redevelopment.
 - Improve streetscapes through tree planting and landscaping, less bright lighting.
- Public facilities and services:
 - Improve park at the corner of Broadway and Main Street.
- Safety:
 - Residents on East Main Street can have long emergency response times.
- Housing:
 - Expand housing choices on West Main Street.
- Equity:
 - West side of Main Street has requested but has not received improved bike lanes and redevelopment.

Full Comments

Comments are organized by source. Comments from the English MetroQuest survey are provided in the table first, followed by comments from the Spanish MetroQuest survey, and comments from the survey administered by MICOP. Original comments are included in full, though some have been edited for inappropriate language.

English MetroQuest Survey

Screen	Comment Prompt	Comment
Prompt: Suggest another community value to preserve and enhance.		
Screen 2	Suggest another value	We need a better formula for funding public improvements like parks and schools.
Screen 2	Suggest another value	Environmental Sustainability - (Residential Composting, Less Plastic waste initiatives)
Screen 2	Suggest another value	Law & Order, strict enforcement of ALL laws.
Screen 2	Suggest another value	Health and Wellness for community
Screen 2	Suggest another value	Safe Walking/Biking paths
Screen 2	Suggest another value	Conference/event center
Screen 2	Suggest another value	Environmental aesthetics
Screen 2	Suggest another value	Cultural/Arts Appreciation
Screen 2	Suggest another value	Recreation and access to more safe walking/jogging/biking trails
Screen 2	Suggest another value	Improve recreational and cultural experiences.

Screen	Comment Prompt	Comment
Screen 2	Suggest another value	Quality of Life - trash, repair, code enforcement
Screen 2	Suggest another value	Allow more housing developments.
Screen 2	Suggest another value	People cannot get around SM by biking and walking unless you want to take your life in your hands. The poor biking infrastructure is substandard and walking is unpleasant due to the noise and dust of traffic and the structures (light poles, fires hydrants, etc.) located in them because the parkways have been eliminated.
Screen 2	Suggest another value	Safety
Screen 2	Suggest another value	Art, Music, Culture
Screen 2	Suggest another value	Community Gathering Hubs
Screen 2	Suggest another value	Restaurants Unique gift shops Experiential retail
Screen 2	Suggest another value	Recreational opportunities; natatoriums, parks, sports play fields, gymnasiums, fitness centers, bike paths, hiking trails, permanent farmers market, petting zoo, family fun gathering centers...
Screen 2	Suggest another value	Recreational opportunities; natatoriums, parks, sports play fields, gymnasiums, fitness centers, bike paths, hiking trails, permanent farmers market, petting zoo, family fun gathering centers... A traditional "Downtown" with quality restaurants/eateries & specialty stores (non-chain), galleries, antique stores, cultural center & historical museum of SM, etc.
Screen 2	Suggest another value	Parks/Open spaces
Screen 2	Suggest another value	Network of safe bikeways so we can enjoy outside and exercise without the expense of fitness centers.
Screen 2	Suggest another value	Maintaining its "Central Coast" natural beauty. (Even though much of our immediate surrounding area is no longer in its natural state, it doesn't mean we can't reclaim that beauty within parks, open spaces and along corridors such as along the levy and the riverbed. There should be some effort to make sure all of it is not lost to future development.
Prompt: Comment on community values		
Screen 2	Affordable Housing	Though difficult to prioritize the list I felt this one was top priority. If our local economy is to thrive, people working here should be able to live here. Living here helps our local businesses as well as cutting down on greenhouse gasses from people commuting back and forth. Housing here may seem affordable compared to other central coast cities but much of it is still very unaffordable. Rents are high and housing prices are very high. With any new development there needs to be less emphasis on parking spaces (encouraging other forms of transport), resulting in more space to build and up not out, and housing that's truly affordable based on local wages. Our city's average age is young and this means many of our young adults cannot even think about buying a home.
Screen 2	Affordable Housing	This is definitely a big one for a huge amount of families in the Santa Maria area and should be address as quickly as possible.

Screen	Comment Prompt	Comment
Screen 2	Affordable Housing	It's only a matter of time before the price of housing matches our neighbors to the north and south. It will become unaffordable soon, I believe it already is due to the majority of employment being low wage.
Screen 2	Affordable Housing	this is a state level issue. nohting that the city can really do anything about
Screen 2	Affordable Housing	The low income centennial gardens development that was just approved on West battles road should be the model for all future low income developments. It is a high quality beautiful design. If the planners continue to work with these developers on creating these quality beautiful designs I think it will lower the stigma and pushback from the community on including more affordable housing near their homes. Thank you to planning staff for your work.
Screen 2	Affordable Housing	Housing is not affordable.
Screen 2	Affordable Housing	City government doesn't coordinate with local lending institutions to intervene in pre- and post-foreclosures. Specifically, rather than allow a family to purchase a home in pre-foreclosure, it gets sent to auction where only cash buyers are eligible. This leads to a continuation of unavailable housing stock, a concentration of real-estate holdings with the wealthy and/or developers, and continues to often oppressive and even predatory relationship between owners/landlords and renters.
Screen 2	Affordable Housing	We need to build residences on a scale to support population growth.
Screen 2	Local businesses	local businesses are important for our families
Screen 2	Local businesses	support local businesses
Screen 2	Local businesses	local businesses are the backbone of our community
Screen 2	Local businesses	support small business owners
Screen 2	Local businesses	support local businesses especially during corona virus so they don't go out of business.
Screen 2	Local businesses	A lot of big box stores but we need to preserve small business too.
Screen 2	Local businesses	If the economy thrives it will take care of the other issues through taxation and job opportunities
Screen 2	Local businesses	By strengthening the sense of community it help would help local businesses too because everyone would want to suport their neighbors and fellow santa marians. Everyone would be better off
Screen 2	Local businesses	More outdoor dining to support local restaurants
Screen 2	Local businesses	There are way too many empty lots and empty businesses downtown and in the north end of town along Broadway. Can't we instigate some kind of penalty (increased taxes) for businesses that (seemingly) do nothing to sell, rent or otherwise utilize unoccupied buildings? In the very least these places should regularly pick up trash, clean off graffiti, keep up the landscaping and maintain the signs? In addition, some areas of town, such as the northwest and the very northeast have few to no places of businesses. In the interest of cutting down on our use of fossil fuels there should be some essential businesses within walking or biking distance from these highly populated areas.
Screen 2	Local businesses	We've lost local businesses due to influx of chain stores. Nothing of good quality or very interesting remains. Good ideas are not supported by City Council.
Screen 2	Government services	I generally am happy with the services that the city provides but they need to improve. Empty lots need to be purchased and turned into green spaces - there aren't enough of them. They all don't have to be full-blown parks but just places where there are trees,

Screen	Comment Prompt	Comment
		it's relatively quiet and where a place is provided to eat, relax, bird, walk your dog etc. I sometimes think that the people that trim the trees aren't really trained for that job...trees end up being butchered and die or they are too quickly removed outright. I am concerned about how much the city cares about water conservation and whether they are doing all they can to conserve. I think there aren't enough trash receptacles at public spaces...why isn't there consistency? I disagree with the city's tactics of using specific codes and design features to keep the homeless from living in certain areas. I think they need to do a better job at providing homes for the homeless.
Screen 2	Government services	The parks are definitely great. and the orcutt trails
Screen 2	Government services	Fire service and parks and rec
Screen 2	Government services	We need more parks like WALLER PARK AND PREISKER PARK...we need affordable housing
Screen 2	Government services	We need more parks like WALLER PARK AND PREISKER PARK.
Screen 2	Government services	Less money to the police!
Screen 2	Government services	Police hub Station for the east side near high school on panther/ Donovan. Create more police patrol for east main st. Also east main st and dressler needs a speed tracker(there's one in front of pioneer high school) people are going well over speed limit, 65 in a 45mph zone. Farming trucks drive by on east main towards the landfill are way to loud at 2-3am in morning...
Screen 2	Historic character	We need to get rid of the corrupt politicians like Etta Waterfield and Mike Cordero.
Screen 2	Historic character	we love this city. it is our home.
Screen 2	Historic character	we live in such a beautiful place in california with so much history. the city should really take this into account when we develop new areas of town. i hope to retire here and i want the best for our city.
Screen 2	Historic character	The city needs to go through all the specific plans and remove all the modern architectural styles and only allow California mission/Santa Barbara style. They need to make sure a development like Enos Ranch with the horrible modern style never happens again in Santa Maria.
Screen 2	Historic character	<p>It seems the burden of maintaining design character of developments is mostly on the planning staff and commission when being presented with a project that deviates from the design of surrounding buildings. I think this is unfair on planning staff.</p> <p>the most frictionless way to achieve the goal of maintaining the historic character of the community would be to go to all 15 specific plans plus the downtown multi modal streetscape plan and ammend the design elements section of each specific plan in its entirety to require developments to resemble either city hall or other building that encapsulates Santa Maria architecture with no exceptions. We have recently seen how the leniency in the language and requirements has allowed new developments in Santa Maria to look totally out of place with the traditional design of Santa Maria.</p> <p>Also, "The Railroad Loft District" of the downtown specific plan is suggesting "more contemporary architecture". This is a total disaster waiting to happen. This needs to be amended. This is no fault of the planning staff. their hands are tied and this upcoming</p>

Screen	Comment Prompt	Comment
		general plan update is a perfect opportunity to address these issues and provide a more cohesive and strict design plan for the community which so desperately needs it.
Screen 2	Historic character	Natural settings like WALLER PARK and PREISKER PARK should be treasured and more should be added. They are essential to santa maria way of life and mental wellness.
Screen 2	Historic character	Natural settings like WALLER PARK and PREISKER PARK should be treasured and more should be added. They are essential to santa maria way of life and mental wellness and sence of community freedom for NATURE LOVERS and BIRD WATCHERS..CLEANING of the WALLER PARK LAKE is needed and the road at preisker needs to be repaired.
Screen 2	Historic character	We need to take the best qualities of the surrounding communities, (community events and farmers market in slo) (architecture in santa barbara) and make these our own in a santa maria style. We are not "trying to be" another city. We simply need to learn and adopt some of the qualities that have worked well for other communities and make them our own. We all need to work together to help make Santa Maria better. I have faith we can do this.
Screen 2	Historic character	so... I saw this the picture of our city hall.. and I decided to do some google mapping of other city hall buildings on the central coast. I looked at San Luis, Pismo, AG, Lompoc. they are all so ugly!!!! Our Santa Maria city hall is so beautiful and I am just barely realizing this. This would be a great opportunity to take advantage of this beautiful building and try to reshape downtown and undo the horrible decisions made decades ago by the city council to ruin the character of our city and tear down buildings to make the mall in the 1970s. We need to bring back character! People are attracted by beauty and I think by making good decisions going forward we can re energize people and give them hope that Santa Maria can come back!
Screen 2	Historic character	Santa Maria style buildings like city hall and Santa Maria high school
Screen 2	Historic character	my brother works in oxnard/ventura area and in the past decade or so it has changed so much and has overdeveloped so much with these boxed shaped luxury apartments that it has totally changed the city. it looks almost indistinguishable from los angeles now. He wants to leave as soon as possible and many of his coworkers do as well. I am fearful that this will happen to Santa Maria as well. Please don't allow that to happen. I really cherish our small town feel despite us being 100k plus population. I really believe that if we can be this big currently and still maintain that feel, then we can certainly continue to grow without losing the character of our city.
Screen 2	Historic character	this is really what keeps many people in santa maria. there are lots of cheaper place to live where their income goes further like texas or arizona but the natrual setting and the character is what keeps people here. if that goes away alot of people would leave
Screen 2	Historic character	The City Council has already demolished the historic post office, the Carnegie Library and the old movie theater to make room for a semi-circular strip mall surrounding a parking lot. They certainly should save anything they've left.
Screen 2	Historic character	Best weather in California and a beautiful scenery and history.
Screen 2	Historic character	Preserve history to give sense of pride
Screen 2	Historic character	Historic Character is incredibly important for maintaining a sense of community and connecting the city's past with its future. Old architecture such as that used for the courthouse is beautiful and timeless and needs to be preserved throughout the city. Future buildings should also maintain at least a connection to that type of architecture.

Screen	Comment Prompt	Comment
		<p>New add-ons should match the existing architecture of the building that it's being added to. Old trees too should be treated as part of the historic character. In the Enos Ranch development (which is ugly, by-the-way), saw the importance of saving the original house but then destroyed the associated tree! The tree should have been saved. There should be an ordinance that prohibits removal of trees beyond a certain age without some discussion with a licensed arborist and historian or it is deemed to be diseased beyond salvage or hazardous. Likewise, if a tree must be removed by the city, there should always be a plan to replace it either at the same location or elsewhere with at least two trees. The older part of our city is full of beautiful little bungalows and small homes; it should be encouraged that owners maintain as much of the original design as possible if renovations are needed or desired. Likewise small businesses, especially in the downtown should be encouraged to maintain as much of the original design as possible.</p>
Screen 2	Historic character	<p>Resurrect old history from the "Wild West" era back to before American settlers came here by using motifs in different places connected to the City and encouraging businesses and advertisers (local) to incorporate some aspect into their craft or iconography or sales pitch, as well as integrating these historical events and themes into local festivals, so people can either celebrate it or learn about it for the first time.</p> <p>In addition, encourage more communities and businesses to pull from and revive aspects of Santa Maria's glory days from the 20th Century, especially mid-century. Examples include the Car Hop restaurant (formerly J.R.'s and then Happy Dayz), the Bowling Alley, and central Broadway. Without shunning the more recent influx of Hispanic and Latin cultural flavors, I believe all of Santa Maria, in both community and culture, would benefit from reviving and increasing the presence and incorporation of (mid-)20th Century Americana.</p> <p>Incorporating both the very old historic and the old-modern of its glory days would give Santa Maria a unique and native culture that is relatively non-transient and resilient towards shifts in trends and demographics (size, origin, etc.), and will be inviting to both those already living here, as well as our neighbors in Central California and those abroad looking to either move here or be tourists for a time.</p>
Screen 2	Agriculture	<p>what makes santa maria unique and feel not crowded to be surrounded by nature and fields and vineyards</p>
Screen 2	Agriculture	<p>It is our history and we should understand it better.</p>
Screen 2	Agriculture	<p>I would have like to put this in the top five. I wish the agriculture industry was kinder to its workers, paid them better, provided better protections, provided overtime and holiday pay. If this is an industry that drives our economy then the workers should be paid in a way that reflects that. I do want to see agriculture continue. I wish there were incentives for more organically grown crops because I'd like to see that. I'd like to see Alan Hancock play more of a part (maybe in conjunction with Cal Poly) to see that our fields/farmers/workers are using new technologies, growing hedgerows that provide habitat for native pollinators etc. I would like to see Hwy. 166 between Santa Maria and Guadalupe become safer and cleaner.</p>
Screen 2	Agriculture	<p>The wineries and rodeo and farms and ffa. the only downside is the pesticides that they use but maybe they can move to organics or move away from pesticides but the agriculture definitely makes this area special.</p>

Screen	Comment Prompt	Comment
Screen 2	Agriculture	The rodeo and 4H programs at the high schools are very important and should be preserved. If the city can grow and still preserve these aspects of Santa Maria culture it will be a victory. Other cities who were once huge agriculture based cities like Orange County have totally lost this. I hope we can preserve the 4H groups and rodeo
Screen 2	Agriculture	The wine industry, local 4H groups and the rodeo are all very important institutions in Santa Maria that make it special and distinctive from other cities in California and the central coast. This gives children and young adults the opportunity to get involved hands on. And this is something many kids in bigger cities are not able to do. This is very unique to our area and should be safeguarded and never let them diminish.
Screen 2	Agriculture	I believe it is important to support local 4H and FFA groups at Santa Maria high school so that we still can learn and raise animals and learn about the land.
Screen 2	Agriculture	Incentivized organic and sustainable farming practices that are healthier for the community, nutritious, and help in carbon sequestration.
Screen 2	Transportation system	Driving speeds need to be reduced dramatically, along with improved signage, and PSAs to encourage safe, cautious, and considerate driving.
Screen 2	Transportation system	Improved bike lanes. I constantly see drivers treat the bike lanes as right turn lanes.
Screen 2	Transportation system	SM growth has been the worst! Ag land turned over to chain stores with massive parking lots, walled off subdivisions surrounded by multilane streets, uncomfortable sidewalks. All of this has contributed to a surge in noisy, polluting unsafe traffic which could have been at least partially avoided by establishing a comprehensive (inexpensive) system of Class IV bikeways at the time of all this development and road expansion. Now it's almost impossible to undo what lack of foresight has left us.
Screen 2	Transportation system	RAILROAD ST. and BLOSSER RD., and the alley behind HARDING AVE are UNDERMAINTAINED and in such DISREPAIR for such important and used streets. Also a BYCICLE ROUTE on THE ENTIRE LENGTH OF BLOSSER would be a great addition for biking from DONOVAN TO WALLER PARK safely.
Screen 2	Transportation system	RAILROAD ST. and BLOSSER RD., and the alley behind HARDING AVE are UNDERMAINTAINED and in such DISREPAIR as far as the actual tar road condition for such important and used streets. Also a continous BYCICLE ROUTE on THE ENTIRE LENGTH OF BLOSSER would be a great addition for biking from DONOVAN st.TO WALLER PARK safely but only if it doesn't remove too much of the drivable road, because when streets are too narrow they become cumbersome. Also I would HATE any parking meters or parking signs being added to our city. keep santa maria parking sign and parking meter free! More livable!
Screen 2	Transportation system	Thankfully this is rare in Santa Maria but if you look on youtube and type in "Two Rescued, Two Killed In Fiery Four-Car Crash In La Mirada" you will notice that the intersection in the video is very similar to many we have on our north end of town. While it may be difficult to convert current intersections to traffic circles, the city should seriously consider installing more of them in future developments. These literally save lives by preventing the most deadly type of accidents, T bone collisions.
Screen 2	Transportation system	Need more ped and bike friendly facilities
Screen 2	Transportation system	its good. make sure traffic stays low
Screen 2	Transportation system	Wide streets increase traffic and speeding, discourage walking, and create a noisy and ugly atmosphere despite the landscaping meant to cover it up

Screen	Comment Prompt	Comment
Screen 2	Transportation system	<p>Improve local public transportation (better quality vehicles, better and more attractive image/presentation, small changes to improve enjoyability of riding experience) and increasingly encourage its usage for intracity travel for all purposes (business, shopping, entertainment, socializing).</p> <p>Improve bicycling conditions and accommodations, making Santa Maria "bicycle friendly."</p> <p>These two changes should improve overall traffic conditions, including traveler and pedestrian safety, as well as reduce inner city pollution.</p>
Screen 2	Economy and jobs	<p>More and clearer pipelines from community education and training programs (e.g. via Hancock College) to local industries, making it easier and more appealing to get a local job for a small business or a larger industry.</p> <p>Encourage more industrial enterprises and manufacturing centers to base operations in the city. We have the areas for it, and it would make Santa Maria even more relevant to the State of California and the Nation than before.</p>
Screen 2	Economy and jobs	<p>It was difficult to not have this as one of the top five but I felt that if those other things existed, there will be jobs. Incorporating Affordable Housing, Sense of Community, Local businesses, historic character and an improved transportation system will improve the economy. Alan Hancock becoming a four-year university I believe will help the economy. Having a large event center could also help. This center doesn't have to be built new but could use part of the mall (with existing parking) or another large building that is currently vacant.</p>
Screen 2	Economy and jobs	<p>Only way to attract and keep our young talented people here</p>
Screen 2	Economy and jobs	<p>the airport is a great asset to the region that almost nobody talks about.</p>
Screen 2	Economy and jobs	<p>The harsh reality is that regardless of house prices or job income, people still want to live in a place with a sense of community and character. Once Santa Maria can reign in and set in stone what the character of the city is, THEN we can start promoting it to outside companies to base their operations here. Big tech companies can move their operations from San Francisco to Kansas for example, but they don't because cost is only one factor. They want their employees to have a good quality of life with a distinctive city culture and community events they can attend. Santa Maria has many many great qualities but we need to step back and understand why other cities attract so much businesses and we don't. We need to create a city that sells itself to prospective colleges, corporations, and vocational schools. Nobody goes to Santa Barbara or SLO and has to ask themselves why businesses and jobs flock there. Santa Maria is filled with many hardworking families and I think its important that the city step back and think about how to create an environment where companies WANT to move here, instead of city leaders desperately begging them to come and provide the locals with jobs.</p>
Screen 2	Economy and jobs	<p>there is much opportunity for this</p>
Screen 2	Sense of community	<p>Sense of community and cohesive design/historic character go hand in hand in my opinion.</p>

Screen	Comment Prompt	Comment
Screen 2	Sense of community	sense of community is what keeps people here. when we lose our sense of community everything else crumbles. i am very happy this is on the citys radar thank you
Screen 2	Sense of community	we have a great community here in santa maria.
Screen 2	Sense of community	Santa Maria is missing a heart. Without it, nothing else really matters.
Screen 2	Sense of community	A more pedestrian and cyclist friendly downtown would do wonders for the city.
Screen 2	Sense of community	I'm pretty optimistic that with some changes going forward we can still preserve and maybe even strengthen the sense of community as we grow.
Screen 2	Sense of community	sense of community in Santa Maria is why we still stay here and have not moved out of state for a more affordable state
Screen 2	Sense of community	more events that bring the community together and tie the community together
Screen 2	Sense of community	Community gather in parks like WALLER PARK AND PREISKER PARK. WONDERFULL NATURAL SETTING
Screen 2	Sense of community	As a growing town we need to preserve and not lose this
Screen 2	Sense of community	We need to take the best qualities of the surrounding communities, (community events and farmers market in slo) (architecture in santa barbara) and make these our own in a santa maria style. We are not "trying to be" another city. We simply need to learn and adopt some of the qualities that have worked well for other communities and make them our own. We all need to work together to help make Santa Maria better. I have faith we can do this.
Screen 2	Sense of community	This city has such great people. Down to earth. everyone knows everyone. I see people i know when i go to the store. People are nice here and wave and let people go in front of them when driving and they wave back and say thank you. What a blessing it is to live in a community like this. Hope we never lose this feel and grow into a big city.
Screen 2	Sense of community	None here. West side, largely Latino has only recently been improved with 2 park renovations. We've asked for West Main redevelopment, got nothing. Under privileged could use protected bike lanes to save money spent on cars. None were installed when new mega roads were constructed.
Screen 2	Sense of community	sense of community keeps many families in santa maria and also is importante to keep healthy social fabric of city with community events
Screen 2	Sense of community	I interpret "sense of community" to mean that we as Santa Marians see ourselves as a cohesive community even though our racial makeup is diverse. If we don't make a concerted effort to be all inclusive and appreciate and embrace our cultural diversity there will be problems where entire sections of our city fall into disrepair, services aren't equally distributed, schools and education aren't the same in all of the schools. These sorts of things split cities apart. I see this happening already - white flight to Orcutt, more attention paid to newer subdivisions in terms of street repairs, code enforcement and such. We are a majority Latinx yet to the outside this is projected as a city filled with gangs. In addition we have many, long-time Filipino small businesses that have been and continue to be an important part of our heritage and the makeup of our city. I don't think we've done enough to embrace these cultures. A few examplese could be planting marigolds throughout the city in preparation for Dia de los Muertos and honoring and

Screen	Comment Prompt	Comment
		promoting other culturally-related festivals held by both of these cultures in addition to celebrating their businesses.
Screen 2	Sense of community	<p>The community is largely divided by many factors, such as city/residential layout, language, and lack of open-invitation events and activities.</p> <p>The layout cannot easily be changed, but the language barrier can be largely addressed by increasing efforts to advertise and promote community education ESL courses (and, to a lesser degree, Spanish courses), as well as including social mixer events so learners can practice their English in a more natural environment while making friends and engaging in community groups.</p> <p>The only current open-invitation events and activities we currently have (that are largely advertised) are the Strawberry and Santa Barbara County festivals at the Fair Grounds, the New Years parade, and, sometimes, the Rodeo. Currently, the Farmers Market is overly skewed towards favoring an exclusively Hispanic demographic, rather than being a nice mix of flavors.</p> <p>Some solutions to this could include having City-advertised car shows and Cruise Nights along Broadway, Santa Maria historic culture festivals, and more events utilizing the Fair Grounds. A bonus idea would be encouraging more local Film Festivals, outside of Hancock's Student ones, since we already have a fairly established culture of community theater.</p>
Prompt: Comment on strategies for change		
Screen 3	Transit	We need smaller buses that make shorter trips with a higher frequency, up and down the main corridors.
Screen 3	Transit	Look at the Santa Maria Valley Railroad. Can it be used to improve the movement of people from the western subdivisions to there jobs and downtown. Could an increase in public transportation be a better economic addition to the SMVRR than the limited freight business?
Screen 3	Transit	Keep the price down.
Screen 3	Transit	Train. Not bus.
Screen 3	Transit	would not make a big difference here
Screen 3	Transit	my sons use to take the smat from their school to their grandmas house but i just don't think expanding bus service will really have an affect on families too much. everyone has a needs a car for everyday life in this area.
Screen 3	Transit	The City should engage with regional partners to advance discussions around regional commuter rail possibilities.
Screen 3	Transit	just because we are like a suburban town city i dont know that that many people wouldride the bus.
Screen 3	Transit	theres no train LMAO but ya i know a decent amount of friends who use the buses
Screen 3	Transit	This is a decade in the future but the city of Santa Maria should consider an easement along 166 west to Guadalupe for a future light rail / transit line to connect Santa Maria to the Guadalupe Amtrak train.
Screen 3	Transit	Orcutt I guess is getting some trolley type thing which is pretty cool. It s more tourism based but still neat

Screen	Comment Prompt	Comment
Screen 3	Transit	The only expansion of bus services should be for you getting to recreational areas and getting rid of the Wayne trolley that takes people mainly two businesses in Orcutt and SB that don't generate sales tax revenue for the city.
Screen 3	Transit	It would be wonderful to have Amtrak Train service to Santa Maria.
Screen 3	Transit	Dont want to take bus with rona
Screen 3	Transit	they should create an Amtrak station near Orcutt
Screen 3	Transit	Improving the rail system in Santa Maria will guarantee a much healthier future for its economy, while improving the bus system alone will reduce emissions, improve safety, and greatly reduce congestion.
Screen 3	Transit	Support electric buses and trucks to limit the pollution in out community
Screen 3	Transit	I think it would be more cost effective to use more shuttles instead of large busses at least for some routes. I like the idea of more train service.
Screen 3	Cost	Build within existing city limits only!
Screen 3	Cost	PARKING
Screen 3	Cost	Improve wages
Screen 3	Cost	Don't have government programs to try to make housing affordable, government interference only makes things worse.
Screen 3	Cost	Renting is terrible for a community. The more homeowners the better quality of the community.
Screen 3	Cost	Improve economic opportunity. Improving income will set affordability.
Screen 3	Cost	To much emphasis has been placed on large, single family homes.
Screen 3	Cost	Need to approve more potential zoning changes so building projects are not suppressed.
Screen 3	Cost	Santa Maria is mainly made up of low income working class families who can't afford the basic human necessities this is why we need affordable housing as soon as possible for people born here in Santa Maria. To create long last sense of hometown care.
Screen 3	Cost	not if it sacrifices quality
Screen 3	Cost	The City's role in keeping housing affordable is primarily in making sure they aren't the reason the costs keep going up (fees, time delays, etc.)
Screen 3	Cost	Housing Starting in the low 600,000 is not affordable. And saying affordable housing units are only for AG workers is discrimination
Screen 3	Cost	This is a great idea, but in the current CA housing environment, it may not be achievable.
Screen 3	Cost	as long as it does not comprise the quality of the housing, otherwise everyone loses
Screen 3	Cost	its crucial to realize that the vast bureaucracy and big city interests in sf and LA are what keeps housing unaffordable. Appreciate what the city tries to do but their hands are tied and they need to correctly place the blame on the state of california for unaffordable housing costs, also the wealthy out of touch people in Santa Barbara who support the sierra club and similar orgs that only further their own interests.
Screen 3	Cost	I understand the cost of an apt in the Enos Dev, is min of \$1500. Is this considered low ?
Screen 3	Cost	Rent control caps local economies. Lift rent control and allow local microeconomics to drive local growth.
Screen 3	Cost	Please ensure that a robust percentage of new housing include housing that is affordable to lower income folks.

Screen	Comment Prompt	Comment
Screen 3	Quality	The quality of housing to me means that people feel safe where they live, the streets are landscaped, there are amenities within a short distance, there is green space or parks within a short distance, code enforcement happens across the city evenly - all neighborhoods should be checked for graffiti, unsightliness, (rental units in disrepair), excessive noise, trash left unchecked. Currently these things are not evenly addressed.
Screen 3	Quality	so the guys who built lavigna neighborhood were getting sued because they did a bad job building and used cheap materials
Screen 3	Quality	Less high density housing, more custom homes.
Screen 3	Quality	what does this mean?
Screen 3	Quality	better quality materials and design.
Screen 3	Quality	I thibk that if the houses were nicer people would take more care of them but since their [redacted] they feel its already bad so why take care of it.
Screen 3	Quality	Not sure what this means. Better design? Materials? More open space per dwelling? Closer to transportation?
Screen 3	Quality	Spanish style designs only. The modern style high density developments are of extremely low quality materials. They are made for profit, not made to last.
Screen 3	Quality	better design for residential communities. better design = better quality
Screen 3	Quality	more quality and thoughtful design
Screen 3	Quality	some of the places look like the hood tbh
Screen 3	Quality	improv quality of the house and the design to
Screen 3	Quality	like my dad would always say, if you build it right the first time you won't have to go back and fix it down the road
Screen 3	Quality	Keeping the facilities water gas trash and electricity working at safe levels should in approve the quality of the homes.
Screen 3	Quality	There should be a good mix of affordable and quality housing.
Screen 3	Quality	City codes on older multi-family housing units needs better enforcement.
Screen 3	Quality	New neighborhoods need to include ample parking and recreation space. Old blighted neighborhoods need to be looked at and public improvements need to be added.
Screen 3	Quality	The City of SM can start by getting serious about code enforcement.
Screen 3	Quality	Incentivized Green building standards that are both high quality and energy / natural resource wise.
Screen 3	Quality	Improve all aspects of the housing market, including nice single family home. There is to much push to rezone land to high density without amenities which improve quality of life.
Screen 3	Quality	if you design and build houses to last, its better for everyone. reject the new fad styles that come and go. remember the 70s good lord. say no to these cookie cutter homes designs.
Screen 3	More choices	balance
Screen 3	More choices	PARKING
Screen 3	More choices	Yes, however parking zoning I believe is a current and future issue
Screen 3	More choices	No, requiring more types of housing interferes with the free market, no government interference.

Screen	Comment Prompt	Comment
Screen 3	More choices	This helps with affordability and land use efficiency.
Screen 3	More choices	These types of dwellings a good for businesses and young people, low income people, renters and landlords.
Screen 3	More choices	This is a good idea - also, look into the "missing middle" housing principles that can help maintain charming neighborhoods, but add density and trendy options
Screen 3	More choices	I personally would never want to live in an apartment downtown. I would however want to live near the downtown area in a townhome with its own attached garage. The problem is most of the townhomes in Santa Maria look horrendous and not inviting or place I could be proud of. the blue older townhomes next to the new bus station on Boone can be purchased, but are ugly and run down. The hancock terrace apartments look better but can only be leased. I don't want to rent a place I want to build equity in my own home and eventually pay off the mortgage as I keep working. The city needs to build nicely designed townhomes with attached garages that can be purchased.
Screen 3	More choices	with well thoughtout private open space....COVID here to stay.
Screen 3	More choices	Provide opportunities for trailer parks and
Screen 3	More choices	Provide opportunities for trailer parks without discrimination of working class or families or non senior citizens. Affordable apartments that you can rent at \$2000 are not affordable.
Screen 3	More choices	There is a serious need for affordable housing available for single individuals. It seems housing and aid is only reserves for the elderly, the disabled,and families with children. A family of one is not less deserving of housing or aid than a family of four.
Screen 3	More choices	more choices would be a positive thing for the community but would only work if there is enough dedicated garage and parking spots, otherwise the hassle is too much to live in downtown condos etc because everyone still needs a car to get to work.
Screen 3	More choices	Should be done on west Main St.
Screen 3	More choices	they need more townhomes in the city instead of enormous apartment complexes. more homes able to owned instead of rented.
Screen 3	More choices	Not without improving public safety accordingly. Fire services is grossly inadequate as it is.
Screen 3	More choices	the new houses on pizzaro drive and castillo way are a good example of the more type of choices because its a really nice community of townhomes but they still have attached garages and that is really important because people don't want to park their car a mile away or have it get broken into so definitely that neighborhood would be a good example on the type of choices they should keep making in santa maria.
Screen 3	More choices	Santa Maria needs more simple homes with backyards being built. Everything going up is apartments or condos. Build more affordable simple homes.
Screen 3	More choices	Santa Maria needs more simple homes with backyards being built. Everything going up seems to be apartments or condos. Build more affordable simple homes.
Screen 3	More choices	i wouldnt want to live in apartments because those dont foster a sense of community and you cant pass it down thru generations becasue you only rent them. We should build brownstone style townhomes which would be better than apartments and make more a sense of community

Screen	Comment Prompt	Comment
Screen 3	More choices	I strongly agree that the city should build up, not out to help maintain our ag industry. Additionally, we need housing and in densely populated areas we also need retail. Housing mixed with retail is the perfect answer. In my personal opinion, Enos Ranch could have been a beautiful face of our city but sadly, it is not. It is not consistent with the historic architecture and just promotes a culture of cars.
Screen 3	More choices	I support anything that is more like a real house, instead of apartments or typical "affordable housing" formats. However, as our City is predominantly neighborhoods and only has a core section of businesses, creating more housing mixed with retail or business shops and buildings could provide more opportunities for jobs and access to goods and services for neighborhoods and communities.
Screen 3	Upscale housing	To build this type of housing would be a waste of last and resources.
Screen 3	Upscale housing	Honestly luxury housing is not necessary its for looks and as long as housing in Santa Maria is made better by ensuring that owners are keeping up to date with there renters housing luxury house should not really be that important.
Screen 3	Upscale housing	sure
Screen 3	Upscale housing	I think this is a good idea so that people don't move away from Santa Maria once they make enough money;
Screen 3	Upscale housing	Only if they are not walled off in an exclusive area, but part of medium and quality low income housing as well.
Screen 3	Upscale housing	i think to attract better jobs maybe
Screen 3	Upscale housing	Without more updated, upscale housing, more and more wealth will fly out of Santa Maria, leaving nothing but low-income and affordable housing, rentals, etc. This will also limit the quality of life attributes because without upper middle class and wealthy residents, attractive retail and restaurants will go elsewhere. Without attractive retail and restaurants large companies with good jobs will not locate here, so it maintains a negative cycle to continue only to provide affordable or low-income housing
Screen 3	Upscale housing	doesn't have to be that fancy, just build better housing
Screen 3	Upscale housing	There could be some built but only if it was replace some undesirable in the city instead of building in our AG fields causing more undesired urban sprawl
Screen 3	Upscale housing	There should be a good mix of affordable and upscale housing.
Screen 3	Upscale housing	There should be a good mix of affordable and upscale housing. This helps keep professionals in the community instead of commuting from SLO County.
Screen 3	Upscale housing	can attract more tax revenue
Screen 3	Upscale housing	this could be a good idea to allow the higher paid employees that work in santa maria to also live here. It is a double edged sword though because many choose to live in SLO or santa barbara because it has more character than Santa Maria. But it would be an excellent idea to build more upscale housing to incentivize highly paid employees in santa maria to also have a stake in the well being of our community as well.
Screen 3	Upscale housing	We need affordable housing. We do not need more expensive options.
Screen 3	Upscale housing	In this city, upscale is anything considered not ugly, since most of the new developments in the city look ugly.
Screen 3	Upscale housing	my sister in law lives in la ventana gated community near pioneer high school. she commutes to slo for work and can send packages to her home without worrying about getting it stolen. the gated community also has a clubhouse for people to gather. its a really beautiful neighborhood and they should make more of those and i hope to live there one day.
Screen 3	Upscale housing	DO NOT interfere with the free market, let builders and buyers decide.

Screen	Comment Prompt	Comment
Screen 3	Upscale housing	For the economic well being of the community, we need a diversity of housing from very low income to luxury homes
Screen 3	Upscale housing	There needs to be an option for executives and professional to live in Santa Maria so they do not have to moves to Orcutt or South San Luis County. This is a larger issue than just the "Quality" of the home.
Screen 3	Upscale housing	We do not need up scale housing. We need affordable housing that can be supported by the local average wage.
Screen 3	Upscale housing	yes
Screen 3	Upscale housing	to be honest, that spanish style low income housing project that the comission just approved looks pretty high end to me. I believe whoever is designing these buildings under estimates how much they can impact a neighborhood with the design. "Upscale housing" doesn't have to be expensive. All about design.
Screen 3	Farmworker housing	im not sure
Screen 3	Farmworker housing	Safety, and can we teach them to speak English so they we can communicate better???
Screen 3	Farmworker housing	Without housing, the labor shortage is further exacerbated.
Screen 3	Farmworker housing	Must not be allowed to further the overcrowding in single family neighborhoods.
Screen 3	Farmworker housing	The conversion of older motels into Ag housing has been positive for local businesses and improved the neighborhoods. This kind of investment helps the community.
Screen 3	Farmworker housing	YES!!!
Screen 3	Farmworker housing	Let the farmers house their workers, quit pandering to the illegals, show respect to the legal taxpayers. NO SANCTUARY CITY.
Screen 3	Farmworker housing	the farm owners should really take some responsibility for this since they profit off of the labor.
Screen 3	Farmworker housing	i don't know
Screen 3	Farmworker housing	i would rather live in normal house
Screen 3	Farmworker housing	This issue should be solved in concert with the County allowing more options in the farms and ranches.
Screen 3	Farmworker housing	I don't like the fact that people come here from a different country to work and have to live on top of one another just to make it worth there while. People should be treated equally. Affordable houses and opportunities to rent two People should be available everywhere not just Santa Maria
Screen 3	Farmworker housing	I agree Improve housing options for people who work in agriculture that live here full time. Migrant farm workers (H2A) should be the responsibility of the farmers
Screen 3	Farmworker housing	Design special ag farming housing to keep neighborhoods from being inundated with multiple families per home
Screen 3	Farmworker housing	Idk what the current options are
Screen 3	Farmworker housing	City should force farmers to give housing. The burden shouldnt be on the city to provide housing for people that the farm owners profit from. Crazy

Screen	Comment Prompt	Comment
Screen 3	Farmworker housing	The need to approve any available project related to H2A housing will help maintain the Ag Economy
Screen 3	Farmworker housing	I think they are worse then currently live
Screen 3	Farmworker housing	For everybody. Their is a disappearing middle class that is being disenfranchised and they have nothing to do with AG.
Screen 3	Farmworker housing	I think the issue with housing that is targeted for certain groups is that it leaves everybody else out. Housing needs to be made available for everyone.
Screen 3	Farmworker housing	better housiing but that doesnt cost the city more money and that it doesnt take away from other city services
Screen 3	Farmworker housing	the employers should really be the ones to improve or eve n provide housing for them, not the city, but i don't know that I know the whole story
Screen 3	Farmworker housing	Concerned about how costs force multiple families to share housing, putting a stress on city infrastructure & devaluing properties.
Screen 3	Farmworker housing	I fully support H2a housing that utilizes vacant buildings that have been renovated to be appropriate for that type of housing. I do not support building housing that is away from the city which separates farmworkers from the community and uses resources unnecessarily.
Screen 3	Road maintenance	some roads need repair
Screen 3	Road maintenance	More cars=more road maintenance. Give cyclist a chance by creating protected lanes for them.
Screen 3	Road maintenance	It seems the only time roads are fixed is during election times. They like to put up the "your tax dollars at work" signs. But all they do is go over the areas that don't really need much renovation. Pot holes never seem to get fixed.
Screen 3	Road maintenance	the city already does a great job with this i believe
Screen 3	Road maintenance	Please keep santa maria PARKING METER AND PARKING SIGN FREE....Also blosser Rd and railroad and the alley between donovan and Harding need to be repaired.
Screen 3	Road maintenance	Theres a bad pothole on the street
Screen 3	Road maintenance	I think they do a good job with the streets
Screen 3	Road maintenance	We need to pass measures to maintain existing roads at higher levels so the economy can maintain reasonable transportation costs.(just look at what I happening to the cost of vehicles!)
Screen 3	Road maintenance	i think its fine
Screen 3	Road maintenance	city does a good job with the roads
Screen 3	Road maintenance	City roads are not maintained properly.
Screen 3	Road maintenance	The City does a good job here.

Screen	Comment Prompt	Comment
Screen 3	Road maintenance	Our roads are generally are in poor conditions because SM has encouraged traffic due to poor city planning. As a resident I would be so much better off financially if I didn't have to spend so much on gas, auto maintenance and the taxes needed for road repair.
Screen 3	Road maintenance	The worst!!! Where have the tax dollars gone for decades and decades?
Screen 3	Traffic congestion	SM's answer to traffic congestion is to build wider roads with more lanes. I believe this has been shown to encourage traffic rather than eliminate it. It is obvious that this is the situation is SM. SM needs to learn what really works.
Screen 3	Traffic congestion	more roundabouts!
Screen 3	Traffic congestion	Again, parking zone requirements I do feel a lot of space is being given to parking. I also understand we've been used to having a lot of parking here
Screen 3	Traffic congestion	Traffic means a bustling city. It is not bad.
Screen 3	Traffic congestion	Need to be reduced. New Road need to incorporate traffic calming feature and better pedestrian and cycling features.
Screen 3	Traffic congestion	Congestion is not completely bad. There has to be some incentive to choose alternatives to GHG emitting vehicles. Congestion in some cases makes the roads safer for pedestrians by slowing traffic
Screen 3	Traffic congestion	Not enough traffic enforcement, there should be more DUI roadside checks.
Screen 3	Traffic congestion	the city has pretty decent traffic considering how big we are
Screen 3	Traffic congestion	traffic circles might help i read an article about them in school and places that put them in like them and less traffic backups
Screen 3	Traffic congestion	not that bad
Screen 3	Traffic congestion	i feel that the round about or circles could help make the traffic less bad
Screen 3	Traffic congestion	A study of three locations in New Hampshire, New York and Washington state where roundabouts replaced traffic signals or stop signs found an 89 percent average reduction in vehicle delays and a 56 percent average reduction in vehicle stops (Retting et al., 2006).
Screen 3	Traffic congestion	A study of three intersections in Kansas, Maryland and Nevada where roundabouts replaced stop signs found that vehicle delays were reduced 13-23 percent and the proportion of vehicles that stopped was reduced 14-37 percent (Retting et al., 2002).
Screen 3	Traffic congestion	Have a truck route so that semis are not clogging our streets.
Screen 3	Traffic congestion	betteravia is getting kinda bad. but not too horrible
Screen 3	Traffic congestion	Traffic coming home from PV is so bad as you pass hospital toward downtown
Screen 3	Traffic congestion	Please please KEEP SANTA MARIA PARKING METER AND PARKING SIGN FREE.

Screen	Comment Prompt	Comment
Screen 3	Traffic congestion	There are several areas in the city that need some airway for traffic to breathe. For example, at the new Enos Ranch development, Stowell and Broadway, and entrance coming into Santa Maria at Broadway N. of Donovan. Also coming into Main from 101 N bound.
Screen 3	Traffic congestion	its not bad for a city our size but important to keep the traffic low and flowing good
Screen 3	Traffic congestion	City Council/Planners have created the congestion and speeding. What are they going to do to correct these problems. More of the same?
Screen 3	Truck routes	loud trucks cant enjoy outside
Screen 3	Truck routes	That would be absolutely super!
Screen 3	Truck routes	reroute to betteravia. I know the traffic is already bad on betteravia but it is better to re route the trucks to beteravia than to continue to parade them through the city and disturb everyone. we really need a peaceful downtown
Screen 3	Truck routes	This is hugely important to promoting downtown business and ped and bike friendly city core. It will also promote safety. Large trucks through downtown do not promote local business culture.
Screen 3	Truck routes	Yes please! Off of Stowell as well! Reroute the industrial trucks.
Screen 3	Truck routes	I don't see an issue with this.
Screen 3	Truck routes	Unless you create a separate entrance from the 101 bridge directly to the fields
Screen 3	Truck routes	this should be a high priority. There is no downtown if trucks keep driving right through it.
Screen 3	Truck routes	Main is vital to east west traffic
Screen 3	Truck routes	I support a dedicated truck route at the north end of town and at the south end of town. As it is now trucks use all of the streets that take them to a Highway on ramp. Also, many times I've witnessed trucks going way too fast at intersections where they run red lights because it's impossible to stop. I have yet to see one pulled over by law enforcement.
Screen 3	Truck routes	Definitely a big one, because these trucks emit a huge amount of pollution in our communities because of their old age. This is extremely unhealthy for the youth in these neighborhoods around main st.
Screen 3	Truck routes	the semis are noisy and it makes our center of town like a freeway and not a center of town
Screen 3	Truck routes	they are loud for sure. but can betteravia handle the extra traffic?
Screen 3	Truck routes	And Blosser
Screen 3	Truck routes	East/west truck routes are getting congested and a solution needs to be looked at with further growth.
Screen 3	Truck routes	Betteravia is an issue as well
Screen 3	Truck routes	quite noisy
Screen 3	Truck routes	main and broadway would be much better and more small town feel without the big loud trucks being so noisy
Screen 3	Truck routes	the semi trucks are loud AF
Screen 3	Truck routes	greatt suggestion it would give our town a more small town feel and less of an industrail center with all the big trucks and semi trucks

Screen	Comment Prompt	Comment
Screen 3	Truck routes	I'm not sure how this would work since caltrans and the state have jurisdiction over the roads, but would be nice to see less trucks
Screen 3	Truck routes	Get the Ag trucks off our roads and do not let them drive their dirty trucks all over town.
Screen 3	Truck routes	Large, commercial trucks do not restrict their usage to Main and Broadway. They travel and park on many streets, including in residential areas. A more clearly defined route system is needed.
Screen 3	Truck routes	PLEASE
Screen 3	Truck routes	I do think this an excellent idea so they also have their own proper space Perhaps there own entrance and exit freeway lane to the sides of the city
Screen 3	Truck routes	Rerouting trucks from one area is going to create problems on another location. A study of where trucks need to go and all the options to get there, is needed.
Screen 3	Truck routes	Explain how trucks would get to the main coolers on main? They would have to drive around and out of the way? Are you going to build an above ground bridge for them? This is a dumb idea.
Screen 3	Truck routes	And east main st panther people drive to fast
Screen 3	Truck routes	good idea thank you
Screen 3	Truck routes	it would be very helpful to re-route traffic away from main and Broadway. thank you to whoever proposed this idea thank you. the trucks really do have an impact on the livability
Screen 3	Walking and biking	the city should continue incorporating multi-use trails into new developments, it helps promote a healthier lifestyle
Screen 3	Walking and biking	so we can be more active outdoors yes
Screen 3	Walking and biking	It's a shame SM didn't put in a system of protected or separated bikeways when they had the opportunity (during the widening of Blosser, College etc.) It would have been so helpful for many people on many levels (exercise, financial savings, family outings).
Screen 3	Walking and biking	It's a shame SM didn't put in a system of protected or separated bikeways when they had the opportunity (during the widening of Blosser, College etc.) It would have been so helpful for many people on many levels (exercise, financial savings, family outings). Also the expansion of the levee trail to Guadalupe or to the interior is, without a doubt, much needed and has never been accomplished despite the popularity of doing this. In addition, the 3 miles trail as it currently exists needs a much better surface.
Screen 3	Walking and biking	Create bike trails that don't put riders at risk due to being on main busy streets with insufficient width to safely ride.
Screen 3	Walking and biking	In certain less senses neighborhoods I can see this being useful. But this wouldn't be all of the city However, then you have neighborhoods with high multi-housing units which I think does not have enough space I think adding this to park would be better.
Screen 3	Walking and biking	BE CAREFUL - safety and congestion.

Screen	Comment Prompt	Comment
Screen 3	Walking and biking	Walking and biking in Santa Maria is dangerous. More paths and bike trails won't entirely fix the problem. Any expansion of bike/pedestrian routes MUST be combined with traffic calming measures, decreased speeds, increased signage, and PSAs to help change the culture of people driving fast without understanding the certainty of fatalities stemming from pedestrian/cyclist + oversized vehicles. Treat the problem through a Santa Maria lens: if everyone is driving a huge truck, how do you make it safe for everyone else.
Screen 3	Walking and biking	sure
Screen 3	Walking and biking	More safe pedestrian crossing are needed throughout the entire city. Traffic needs to be slowed in residential areas. Safe, separated bike routes need to be connected to allow useful travel through out town. It must be done on a large enough scale to make it safe for a 10 ten year old to use to get to school in all parts of the city.
Screen 3	Walking and biking	Add bike lanes
Screen 3	Walking and biking	city has been doing a great job with making sure mixed use trails are part of most new developments thank you
Screen 3	Walking and biking	this is what makes living on the central coast such a blessing, oru perfect weather. would be great to see more trails and walking and biking paths throughout the city
Screen 3	Walking and biking	i need to walk more and bike more so i lose more weight lol
Screen 3	Walking and biking	they should connect and make more multi use trails within the city so i can take my family for bike rides throughout the city and enjoy outsidee
Screen 3	Walking and biking	100 percent in support
Screen 3	Walking and biking	Definitely needed, through areas with scenic interest or nature paths, not on busy streets. Addition of bike paths, but not on busy streets.
Screen 3	Walking and biking	Definitely needed, through areas with scenic interest or nature paths, not on busy streets. Addition of bike paths, but not on busy streets. More businesses, retail and restaurant, to encourage walking and biking.
Screen 3	Walking and biking	Close streets in order to make downtown walkable.
Screen 3	Walking and biking	good with our weather
Screen 3	Walking and biking	A more pedestrian and bicycle friendly would be the best thing Santa Marians Health concerns Financial opportunities and street safety.
Screen 3	Walking and biking	Parking is horrendous in some areas, causing people to block sidewalks. Besides the parking issues, there is not a safe route to ride a bike without fear of getting hit. Even Blosser that is extremely wide on the north end is plagued with racing or idiots spinning broadies in the middle of the streets. I am grateful for the dog stations that I use daily. I just want to feel safe when I am walking or biking.
Screen 3	Walking and biking	more trails
Screen 3	Walking and biking	especially needed
Screen 3	Walking and biking	We need more bike lanes. There are more bike commuters in this city than people realize.

Screen	Comment Prompt	Comment
Screen 3	Walking and biking	This is another big one because I am a huge cyclist myself and I find it unfair that in the nice areas of the city there are bike lanes while in other low class neighborhoods there's none forcing people like me to go on the side walk and putting others in danger of getting hit.
Screen 3	Walking and biking	Yes, yes, yes! There aren't enough connecting bike paths through the city. Many streets need crosswalks and if there are crosswalks are often too wide and people are rushed to get across. Many streets need signs at intersections. Biking as it stands now is not safe in many areas especially near streets like Main, Broadway and Blosser (and Blosser even has a bike path). Traffic needs slowing in many areas of the city because even in residential areas cars drive too fast. The city is generally not kind to people on bicycles or on foot...it's built for cars. The Bradley Channel needs to be turned into a multi-use trail and the levee trail needs to continue to the ocean.
Screen 3	Walking and biking	Yes, yes, yes! There aren't enough connecting bike paths through the city. Many streets need crosswalks and if there are crosswalks are often too wide and people are rushed to get across. Many streets need signs at intersections. Biking as it stands now is not safe in many areas especially near streets like Main, Broadway and Blosser (and Blosser even has a bike path). Traffic needs slowing in many areas of the city because even in residential areas cars drive too fast. The city is generally not kind to people on bicycles or on foot...it's built for cars. The Bradley Channel needs to be turned into a multi-use trail and the levee trail needs to continue to the ocean. I would like the intersections to have automatic signals for pedestrians where you don't have to push a button to get permission to cross.
Screen 3	Walking and biking	10 stars!!! The City is headed in the right direction but needs to keep working on making the city friendlier to pedestrians and bicyclists!
Screen 3	Walking and biking	Cost is what warrants low score. Economical trails and paths should be priority
Screen 3	Walking and biking	The river trail is really long and good
Screen 3	Walking and biking	Sure, but not at the expense of the width of the road. If anything build a parking structure and get rid of curb parking in the Main and Broadway area.
Screen 3	Walking and biking	We need a more aesthetically pleasing city with open pathways for being healthier and active. We are not a small ag community anymore. it's time to shift our culture into a hybrid of economic, social, and civic vibrance. Recreational pathways and options are a step forward in the right direction. We need more trails, more pathways and options!
Screen 3	Walking and biking	Add bike lane to the length of blosser rd. On the outside of the city. Not in the middle of the city in already narrow streets.....yes add parks and hiking trails for nature lovers and bird watchers
Screen 3	Walking and biking	Add bike lane to the length of blosser rd. On the outside of the city from Donovan to Waller Park. Not in the middle of the city in already narrow streets.....yes add parks and hiking trails for nature lovers and bird watchers. Nature walks stimulates good mental health.
Screen 3	Walking and biking	Yes. To much truck traffic. Nobody dares walk or ride a bike on Main St or Broadway

Screen	Comment Prompt	Comment
Screen 3	Walking and biking	I would ride my bike all over the city if they had lanes physically seperated from the main road. My fear of riding in the bike lanes is getting hit by a distracted driver. but i would love more dedicated and physically seperate bike lanes to ride around excercise and enjoy the weather.
Screen 3	Walking and biking	Bike lanes we've got, but they're substandard and unsafe. City Council has given bike lanes lip service when protected bike lanes would solve some of the above problems in addition to improving the health of all who live here.
Screen 3	Walking and biking	it is important and needed
Screen 3	Walking and biking	Walking is currently very laborious and inconvenient, due to how wide and large the streets are and how far things are from each other. This largely creates an unpleasant experience and encourages more people to use their cars for otherwise very simple activities, which puts more drivers out on the roads and contributes to the air quality, safety, and congestion issues. Anything that can be done to improve walkability will be welcome by residents and tourists alike. Improving bicycling conditions will also improve the aforementioned issues, while making Santa Maria a more engaging place, overall.
Screen 3	Suggest another transportation category	on street parking Expand Farm worker housing
Screen 3	Suggest another transportation category	Expanding with affordable solar panels, bike lanes, and electric city buses.
Screen 3	Park maintenance	This is extremely important and I love our parks but I don't think they are enough; I would like to see more in the way of mini-parks, playing fields etc. To say "focus" on maintaining existing parks" means that's all they will do. What I would like to see is more coordination between maintenance people and professionals such as biologists, botanists, arborists. Planting, watering, trimming, use of chemicals to eradicate pests etc. don't always seem to follow best practices.
Screen 3	Park maintenance	This is extremely important and I love our parks but I don't think they are enough; I would like to see more in the way of mini-parks, playing fields etc. To say "focus" on maintaining existing parks" means that's all they will do.
Screen 3	Park maintenance	The treasures of santa maria are WALLER PARK AND PREISKER PARK. KEEP THEM NATURAL.
Screen 3	Park maintenance	Bathrooms are always so filthy.
Screen 3	Park maintenance	great parks in this city
Screen 3	Park maintenance	not sure if waller park is city or county but i love it
Screen 3	Park maintenance	Already doing a great job
Screen 3	Park maintenance	I think too much effort is spent in this area.
Screen 3	Park maintenance	People who want use the parks can't get to them because of the fact it is too expensive to get around the city safely

Screen	Comment Prompt	Comment
Screen 3	Park maintenance	waller park is great
Screen 3	Park maintenance	Priester Park has a broken water feature, bathrooms in disrepair and no on-site rangers, the place is out of control.
Screen 3	Park maintenance	PLANT MORE TREES!
Screen 3	Park maintenance	Please reduce the constant policing of parks by Rangers. They drive their trucks through the parks to hassle people 24/7. They make it dangerous to be at the parks and serve to intimidate.
Screen 3	Park maintenance	Scrap the disaster at the corner of Broadway and Main. This is a tragic slap in the face of Rosalind Perlman.
Screen 3	Park maintenance	the cost of water must be so much for the city.
Screen 3	Miniparks	Parks are great, but a park is a park is a park. SM seems to have decided that since it has so many parks, it doesn't need to provide other forms of outside recreation that can be accessed without making a reservation and taking a class. We need options that we can access anytime such as safe native trails.
Screen 3	Miniparks	The City must not call something a park that is actually just a water overflow basin. There are no trash cans or amenities in any of these spaces, yet the City claims them as parks. Disingenuous.
Screen 3	Miniparks	Depending on how far major parks are to the average resident
Screen 3	Miniparks	Everyone should be no less than five blocks from a park or "park-let".
Screen 3	Miniparks	Yes in all new developments. More importantly is to plan to install pocket parks, community gathering places in the older parts of town. The area south of West Main Street to West Stowell lacks these amenities and has old industrial uses that need to be looked at for redevelopment.
Screen 3	Miniparks	Build large parks
Screen 3	Miniparks	I have not been to a mini park
Screen 3	Miniparks	not if it takes away from funding for big parks
Screen 3	Miniparks	If they have something interesting, like native plants, sculpture, fountain. Maybe the neighborhood should decide, help build it, and possibly take ownership to protect it.
Screen 3	Miniparks	I love this idea. And I love the idea that you can have these smaller parks have a certain purpose or theme such as all native plants, all roses or that sort of thing. Maybe bat houses could be installed in one that might be appropriate. I also think the city should be working with an organization like "Trust for Public Lands" where they work to secure vacant property to turn into parks or green space. If you dedicate these parks to a particular purpose they may then be available for grant money to achieve the purpose.
Screen 3	Miniparks	City parks are a direct sign of city's health and quality.
Screen 3	Miniparks	YES! YES! YES!
Screen 3	Fields and facilities	it would be more fun with these
Screen 3	Fields and facilities	More recreational facilities are always a good thing for physical and mental health.
Screen 3	Fields and facilities	We definitely need another pool, and it should be open in the fall/winter when we often have our warmest weather.

Screen	Comment Prompt	Comment
Screen 3	Fields and facilities	My suggestion would be to find ways and options for including more general purpose or "alternative use" fields and facilities beyond simply more sports and other commonly listed recreational activities. This can expand options for the future and allow the city and its residents to explore, discover, and build more of their own culture than if we simply had more of the common cold and empty-feeling sports courts. Minami Park and Waller Park are good examples of this that can be emulated on a smaller scale. A suggestion: slightly uneven ground, especially under grass, is just as, if not more, valuable than flat for non-sports uses. It works more muscles and reduces repetitive strain while walking, which can improve health, and gives more options for engagement, which can provide more entertainment for children running around.
Screen 3	Fields and facilities	brings the community together
Screen 3	Fields and facilities	Activities keep kids in good health and out of trouble.
Screen 3	Fields and facilities	Already have enough
Screen 3	Fields and facilities	more outdoor and physical activities is good to promote
Screen 3	Fields and facilities	No more soccer....keep nature parks.
Screen 3	Fields and facilities	No more soccer. No more flat landscaping....keep and add nature parks like waller.
Screen 3	Fields and facilities	No more soccer. No more flat landscaping....keep and add nature parks like waller park.
Screen 3	Fields and facilities	Joint use with schools is good and needs expansion
Screen 3	Fields and facilities	We need more of all of it
Screen 3	Fields and facilities	tennis courts
Screen 3	Fields and facilities	More pools and pro Soccer stadium would mean a huge Financial growth
Screen 3	Fields and facilities	creates healthy lifestyles we need more of this
Screen 3	Fields and facilities	absolutely yes
Screen 3	Fields and facilities	This would help with community needs, as well as attract travelers from outside the city with tournaments.
Screen 3	Fields and facilities	Pool on the north side of Santa Maria
Screen 3	Fields and facilities	Get the soccer players out of Preisker Park
Screen 3	Fields and facilities	YES very needed. There need to be a better funding mechanism. Current growth mitigation fees do not seem to provide enough money to build parks and fields and the Parks and Recreation Department has to apply for grants which are not often awarded.
Screen 3	Fields and facilities	Strengthen the agreements with the schools to share the facilities.

Screen	Comment Prompt	Comment
Screen 3	Fields and facilities	Branch libraries to serve growing population in north, southeast and east of 101 if population expands there.
Screen 3	Fields and facilities	Soccer fields should NOT be on this list. Soccer fields already dominate our local community. We need a balance for all other sports.
Screen 3	Fields and facilities	We have two Walmarts and only one municipal swimming pool for a population over 200,000.
Screen 3	Street features	This sounds wonderful, but I doubt it would be as nice as it sounds because the traffic is so noisy, it would not be pleasant to walk or sit in these areas.
Screen 3	Street features	this would totally be a long term project but the city should line palm trees in the center medians all along Broadway.
Screen 3	Street features	street features are great but the "public art" that is on the corner of Broadway and Main in that little park is horrific. I believe its a public art thing but it could also be a playground feature, either way it looks horrible and have spoken to many people and they think it looks like a collapsed building materials. Any public art needs to be part of the history of the area, not modern ugly art that really has a negative impact on our community vibe.
Screen 3	Street features	ADD TRASH CANS!!!!!!!
Screen 3	Street features	I live on Silva Dr off of East Main and Dressler the lighting is ridiculous way too dark.
Screen 3	Street features	Yes. Lighting, TREES!, benches, and art. Everywhere.
Screen 3	Street features	sure
Screen 3	Street features	SM City leaders have ruined the downtown area with urban blight development, there is no saving it now.
Screen 3	Street features	more palm trees
Screen 3	Street features	as long as the street features match with Santa Maria I've seen some wacky things that make me say huh?
Screen 3	Street features	The City should explore incentives (not mandates) to attract investments in "place making" amenities.
Screen 3	Street features	no art downtown. what is considered art is always ugly now. better no art then this horrible monstrosity considered "art" in other cities. instead maybe have the local Audubon Society or conservation group put together a guide for identifying local plant and bird life.
Screen 3	Street features	Ventura 101 along the freeway has a line of palms. The same could be done with Broadway. Could attract more tourism and car shows since Broadway is perfect for that. There is much opportunity
Screen 3	Street features	The "El Camino Real" bell shaped street lighting would be a really nice addition.
Screen 3	Street features	i do not know if the city has control over this but like they do in Ventura along the 101 the city should line palm trees all along both sides of 101 freeway thru Santa Maria. they should also line palm trees all the way up Broadway too.
Screen 3	Street features	A focus should be placed on creating attractive gathering hubs for dining, shopping, community activities and tourism.
Screen 3	Street features	Until the gangs and homeless are addressed, this will never work.
Screen 3	Street features	These things make a city carry more pride amongst residence
Screen 3	Street features	palm trees
Screen 3	Street features	only if you reroute big trucks.

Screen	Comment Prompt	Comment
Screen 3	Street features	Streets are dark I think because of the solar lights, they are not as bright as they were when they were not solar or halogen.....do not add parking meters. Do not add parking limit signs. Do add art.do add benches. Make it friendly, and welcoming, not exclusive and uppity un welcoming or overly cobtrolling... no more big brother.
Screen 3	Street features	Very important to attract people to downtown and give sense of community and promote downtown businesses
Screen 3	Street features	The landscaping in the new enos ranchos development is great and how they seperated the sidewalk from the road on betteravia with landscaping to create a barrier but they really shouldve adding palm trees. I went to costco the other day and noticed in the entire shopping centeras there isn't a single palm tree
Screen 3	Street features	they can make prettier street lights on lighting on buildings too like other cities they don't all have to be super tall grey poles i dont think
Screen 3	Street features	an idea would be to coordinate all those shopping center signs all along broadway so they all look the same. like the little structures that say what shops are in each shopping center. i dont know what they are called but it would make broadway look better
Screen 3	Street features	Good idea, but we don't notice art etc. when we have to pay attention to the traffic we're driving in.
Screen 3	Street features	I'm not a big fan of bright lights; lighting should point down to preserve night skies. Bright lights used poorly are harmful to people, migrating birds, and other animals including insects. Trees are great - there should be a policy to replace any tree taken out with two or more trees somewhere else in the city. Benches, tastefully-looking trash receptacles, tastefully-looking bike racks, planters, hanging or on the ground, are all things that would be beautiful additions to the downtown, Main St and Broadway St. There also need to be more places for people to cross the street along Main St especially between Miller and College. Art - yes!!!!
Screen 3	Community character	I love the architecture of the courthouse buildings; I love the use of the tiles on the overpasses that go over 101. I think the city needs more Latinx influences too and would defer to Corazon del Pueblo for advice on what those could be. I can't overstate the importance too of flowers/plants, saving old oak trees and incorporating them into the designs.
Screen 3	Community character	definitely
Screen 3	Community character	The city's heritage will not be appreciated until the noise and pollution of traffic is greatly reduced.
Screen 3	Community character	As I commented in an earlier section, I strongly support the idea of incorporating elements from both early and pre-settler eras, as well as the mid-20th Century culture that was fairly strong in this city (burgers and shakes, cars, lights, and good music).
Screen 3	Community character	better design and to make santa maria all look like the same community
Screen 3	Community character	probably citizens would like it better here if they achieved this
Screen 3	Community character	Yes!!
Screen 3	Community character	what does this mean?

Screen	Comment Prompt	Comment
Screen 3	Community character	Yes improving the design could be good. But it could also be overly restrictive. Santa Barbara is overly restrictive. We don't want that type of look and uniformity. But improving the look of distraught older buildings would be good.
Screen 3	Community character	Yes improving the design could be good. But it could also be overly restrictive. Santa Barbara is overly restrictive. We don't want that type of look and uniformity. But improving the look of distraught older buildings would be good. We don't want to reflect the heritage as much as or like Santa Barbara. It would be too restrictive. Santa Maria should have a good mix of building styles.
Screen 3	Community character	Community needs character.
Screen 3	Community character	Santa Maria high school buildings looks great
Screen 3	Community character	Having designs that reflect the cities heritage would be cool to create pockets and identifiers of town amongst the highest population of different types Americans in Santa Maria such as Mexican Americans Filipino Americans and German Americans
Screen 3	Community character	like city hall and veterans memorial
Screen 3	Community character	Our community has a lot of character already and the homeless and gang culture will prohibit people from enjoying the heritage.
Screen 3	Community character	i think the morale of the city would get so much better if they started being more strict about how nice the buildings look and make sure they fit the citys spanish style history
Screen 3	Community character	SM is pretty ghetto lets be real. i think santa maria should not be like compton
Screen 3	Community character	important to happy living
Screen 3	Community character	Spanish or mission style buildings are what fit best
Screen 3	Community character	YES
Screen 3	Community character	santa maria style buildings
Screen 3	Community character	i want my children to grow up in a town with a sense of community thats nice and that we can be proud of.
Screen 3	Community character	They should only allow Spanish style buildings. the contemporary modern designs that these architects recommend have devastating consequences for communities. We should really take after Santa Barbara and follow their model of urban design. These modern designed developments would get shot down and ripped to shreds immediately in front of the Santa Barbara planning commission + planning staff because it would be an abomination to Santa Barbara.
Screen 3	Community character	I like that. Also keep color of building neutral. No flashy loud colors
Screen 3	Community character	Cut the taxes.
Screen 3	Community character	We need to re-establish an identity. The best of the past, the present with an eye on the future.
Screen 3	Community character	Better adherence to the "Spanish-Mission Style" design.

Screen	Comment Prompt	Comment
Screen 3	Community character	A first step is to get rid of the city's logo. The city was not founded by the pilgrims!
Screen 3	Community character	A first step is to get rid of the city's logo. The city was not discovered by Columbus!
Screen 3	Community character	Do not want 'little Tijuana' areas. Although culture is good, we need to unite and speak a common language so we can communicate.
Screen 3	Community character	we need to bring back a santa maria style buildings. If we lose the character of our buildings, do we really have a community or city left? Any thriving city starts with a cohesive community design and shared heritage
Screen 3	Community character	yes
Screen 3	Community character	I understand the reason for our wide streets is that they were part of our city's heritage. Now they just encourage noise, pollution and congestion.
Screen 3	Community character	City "planning" ruined community character.
Screen 3	Community character	very important
Screen 3	Highspeed internet	This should be a city utility like water and sewers.
Screen 3	Highspeed internet	City should not compete against the private sector, communism.
Screen 3	Highspeed internet	In this day and age, this is imperative — COVID-19 had made this abundantly clear as more residents are working from home, children are learning remotely, and more time is being spent in our homes.
Screen 3	Highspeed internet	Broadband/internet access should not be a City "deliverable." The City should facilitate via incentives and simplifying regulatory burdens.
Screen 3	Highspeed internet	its fine
Screen 3	Highspeed internet	Especially for school children these days.
Screen 3	Highspeed internet	High speed internet should be the focus in this category, education and work opportunities are vital.
Screen 3	Highspeed internet	they should have all new housing come with cat5 connections so they can hardwire computers and stuff instead of relying on wifi. they may already do this just saying though
Screen 3	Highspeed internet	I think its great as it is. No 5g please no big brother. No cameras on every corner. No 1984.
Screen 3	Highspeed internet	I think its great as it is. No 5G please no big brother. No cameras on every corner. No more antennas, and fake trees
Screen 3	Highspeed internet	I think its great as it is. No 5g please no big brother. No cameras on every corner.
Screen 3	Highspeed internet	concerns about 5G and cancer etc
Screen 3	Highspeed internet	helpful for zoom

Screen	Comment Prompt	Comment
Screen 3	Highspeed internet	I would like to see overt efforts made to incorporate and support more local Internet Service Providers (ISPs) to offer more options to residents, as well as strengthening local ties and industries (more job opportunities for IT graduates), and helping residents not feel as locked in by the current major options (Xfinity, Spectrum, etc.)
Screen 3	Highspeed internet	I would give this 10 stars if I could.
Screen 3	Highspeed internet	my internet is fast af
Screen 3	Affordable utilities	I think the city can do much more to encourage conservation, especially water. If they are using unpotable water for watering landscaping, it is not signed as such. The city could also be encouraging less use of fossil fuels or at least send the message that this is something we need to do as a community. It's also confusing as to what is actually being recycled now. I think the stickers on the bins need to be replaced to reflect what can be recycled and how things should be recycled (not contaminated).
Screen 3	Affordable utilities	Help our community get more affordable Solar Panels to reduce the cost of electricity bills
Screen 3	Affordable utilities	the new water law going into effect would make water being affordable impossible
Screen 3	Affordable utilities	Tell gavin newsome to stop wasting california water by directing it to the ocean and it would help us here.
Screen 3	Affordable utilities	nothing city can do really
Screen 3	Affordable utilities	Avoid the trap of making this a "Green New Deal" focused effort. Focus on SMART solutions not political solutions
Screen 3	Affordable utilities	mom always tells me to take quick showers
Screen 3	Affordable utilities	with diablo closing i heard our electric bill is going to go up!!
Screen 3	Affordable utilities	And incentivize transitioning to renewable energy sources and protect our ground water.
Screen 3	Affordable utilities	Utility cost/water cost way too high in SM, cut the bills.
Screen 3	Affordable utilities	Report and bill water use by smaller increments so residents are more aware of the use and pay for exactly what is used.
Screen 3	Affordable utilities	Must balance cost with environmental impact.
Screen 3	Emergency response times	Big problem with residents at East main st and panther, response time is way too long, sometimes they don't show up. Retrain Dispatch they are rude and won't let you talk or cut you off they need to be retrained on. They don't have any compassion for the callers. Hang up on you don't ask for call back numbers. This I've been battling for long time. Please we need more patrol on east main st.
Screen 3	Emergency response times	It is imperative that we provide alternatives to police officers in non-emergency situations.
Screen 3	Emergency response times	Police could be stationed in the neighborhoods, perhaps at fire stations to improve response times and familiarity with the residents.

Screen	Comment Prompt	Comment
Screen 3	Emergency response times	Too much emphasis on catering to special interests groups, serve normal people more.
Screen 3	Emergency response times	Police are awesome in Santa Maria
Screen 3	Emergency response times	Less funding to the police!
Screen 3	Emergency response times	i have only called 911 two times and they were fast.
Screen 3	Emergency response times	they do a great service for our community and city
Screen 3	Emergency response times	Studies of intersections in the United States converted from traffic signals or stop signs to roundabouts have found reductions in injury crashes of 72-80 percent and reductions in all crashes of 35-47 percent.
Screen 3	Emergency response times	I thinks its pretty good the way it is
Screen 3	Emergency response times	especcally fire response so important
Screen 3	Emergency response times	the city has done a great job strategically placing fire houses across the city i feel very safe if something were to happen
Screen 3	Emergency response times	Prevent firefighter layoffs on July 1 and ensure engine 1 remains in service, that's why we voted for measure U twice!
Screen 3	Emergency response times	Fire Department needs to brought to par with the police department. We are no longer a small town. We are a growing city with a buzzing economy. The fire department doesn't reflect that. It's in the past.
Screen 3	Emergency response times	Totally vital. Safe communities with appropriate sized police and fire departments can handle customer load in a timely and professional manner.
Screen 3	Emergency response times	While I agree with quick response times I often wonder why so many police and fire personnel respond to the same event. I understand they respond so that the one closest gets there the soonest but to the public it looks like there are five police cars and two engines plus ambulances...seems like overkill and a waste of tax dollars. And can't dispatch cancel the ones not needed? And why do we need that giant fire engine with the huge ladder when we don't have any tall buildings?
Screen 3	Emergency response times	This is a big one becuase around my area of living there tends to be more trouble making people and there have been times when my house has been broken into and the response of the police tends to not be good. I've had to wait up to 40 min or more when there are strangers behind my garage in the ally way or when some one is trying to break into my house it has taken the police more than 30 min to get here.
Screen 3	Slow climate change	This should be a no brainer but we should be doing better to reduce the green gas, and carbon emissions because they contribute to the wildfires and drouhg twe have been having which is extremely bad for peoples health and the economy of the state.
Screen 3	Slow climate change	Help people in our community buy affordable solar panels, expand bike lanes, and use electric buses. Protect farmworkers and the community from harmful farming pesticides that could ruin the soil.
Screen 3	Slow climate change	Solar cells and low water landscaping at all facilities. Less grass overall.
Screen 3	Slow climate change	nope not doing it

Screen	Comment Prompt	Comment
Screen 3	Slow climate change	Again, an interconnected network of protected bike lanes would go a long way here.
Screen 3	Slow climate change	The City's pollution issues are both more* pressing and more fixable, currently. *Depending on which experts are consulted.
Screen 3	Slow climate change	Lol this means more taxes and higher prices. No
Screen 3	Slow climate change	not well proven that change is man made and not economical for City to solve this
Screen 3	Slow climate change	It all depends on how
Screen 3	Slow climate change	Installing roundabouts in place of traffic signals or stop signs has been found to reduce carbon monoxide emissions by 15-45 percent, nitrous oxide emissions by 21-44 percent, carbon dioxide emissions by 23-34 percent and hydrocarbon emissions by 0-40 percent (Hu et al., 2014; Várhelyi, 2002).
Screen 3	Slow climate change	Can almost guarantee the farmworkers would not happy about losing their jobs because the state has driven even more businesses out of the state. We don't have any polluting factories or anything and electric cars are still 10 years out from mass adoption so I think there are much bigger fish to fry and the city should focus on other much more important issues.
Screen 3	Slow climate change	Fast that to fast change climate change concerns and try to make a difference instead of throwing in the towel like some low levelers
Screen 3	Slow climate change	this is unrealistic for the city to reduce world wide climate change
Screen 3	Slow climate change	no.....
Screen 3	Slow climate change	Industries and businesses are doing this already. Emissions across the nation are way down and continue to drop without direct influence from governments/municipalities. This doesn't mean when given an opportunity the city shouldn't make smart choices, but including this in the plan as a focus risks producing political decisions verse smart/technical solutions
Screen 3	Slow climate change	Is it terrible now? I have not heard anything about our community lacking environmental awareness.
Screen 3	Slow climate change	does this mean telling us to not drive cars cuz how else would we change it. or tell the trucks to no to deliver strawberries. doesnt seem reasonable. this seems pretty dumb to me.
Screen 3	Slow climate change	Please focus on real problems in our community.
Screen 3	Slow climate change	no
Screen 3	Slow climate change	i'm not sure
Screen 3	Slow climate change	This is a joke, do not spend any money on climate change.
Screen 3	Slow climate change	YES!!!
Screen 3	Slow climate change	There is no greater issue for future planning than slowing climate change. Land use and transportation planning should prioritize the reduction of green house gases.

Screen	Comment Prompt	Comment
Screen 3	Slow climate change	these our not concerns for our community. we are a working class community who are more concerned with providing for our families and putting food on the table then to worry about problems that are primarily for mega cities like Los Angeles or Bay Area.
Screen 3	Slow climate change	Cars pollute and create a sedentary lifestyle. We need ACTIVE transportation opportunities.
Screen 3	Slow climate change	not relevant to our city. more of an issue in mega cities.
Screen 3	Slow climate change	BE CAREFUL - make sure the cost and disposal of the 'green' energy is also environ. friendly and cost effective.
Screen 3	Slow climate change	Glad you're addressing this but it's not compatible when the attitude is that the city MUST grow. This too must change.
Screen 3	Adapt to climate change	BE CAREFUL - cradle to grave look at cost, life use, recycle, energy/environment used to make.
Screen 3	Adapt to climate change	not relevant to our city
Screen 3	Adapt to climate change	no
Screen 3	Adapt to climate change	Adapting to climate changeably encouraging drought resistant landscaping and house/building design and retrofits to reduce heating and cooling demands.
Screen 3	Adapt to climate change	YES ... resiliency and adaptability are key. Offer incentives and litter cost loans to help residents make the transition necessary to make our whole community more resilient to offset or changing climate!
Screen 3	Adapt to climate change	Leave all this climate change baloney out of our city politics
Screen 3	Adapt to climate change	i'm not sure.
Screen 3	Adapt to climate change	Please focus on real problems in our community.
Screen 3	Adapt to climate change	probably planting not water thirsty plants
Screen 3	Adapt to climate change	including more drought tolerant plants would be the solution
Screen 3	Adapt to climate change	Important to incorporate vegetation that is less water thirsty
Screen 3	Adapt to climate change	This would be difficult to achieve.
Screen 3	Adapt to climate change	I am sure that the farmers know how to prepare for a drought
Screen 3	Adapt to climate change	Constructing roundabouts in place of traffic signals or stop signs reduced fuel consumption by an estimated 23-34 percent (Hu et al., 2014; Várhelyi, 2002; Höglund & Niittymäki, 1999).
Screen 3	Adapt to climate change	It all depends on how
Screen 3	Adapt to climate change	must always plan for natures changes like state water for draught
Screen 3	Adapt to climate change	Nope.

Screen	Comment Prompt	Comment
Screen 3	Adapt to climate change	Including more trees, as well as general plant life, will go a long ways in managing these fluctuations, as well as other issues (air quality, for instance).
Screen 3	Adapt to climate change	I can't imagine how they're going to do this!
Screen 3	Adapt to climate change	not so many landscaping that needs alot of water
Screen 3	Adapt to climate change	we can put low flow water facets that would be saving water and also plants that use less water too. thats
Screen 3	Adapt to climate change	Water is the biggest issue surrounding California. Maintaining an adequate aquifer and allocating this resource is very important.
Screen 3	Adapt to climate change	Protect farmworker and homeless people from the toxic fires, heavy rain, and heat.
Screen 3	Adapt to climate change	In addition, there should be a clear plan that talks about the protections in place including how we (and our water sources), are supposedly protected from saltwater intrusion. How is our water basin being protected against contamination from old, improperly abandoned oil and gas wells?
Screen 3	Education and training	The current pathways are scattered and difficult to understand, which discourages more people from engaging in them. The ones that are clearer tend to be focused on getting a job or having a career somewhere else in the country or world (e.g. Film, Theater, IT, etc.). Improving this one area would lead to a greater improvement in nearly all others, as more people would be engaging in, supporting, and have an educated opinion about the City of Santa Maria and how it can be improved. Plus, they would be more empowered to make that happen, even without the need for special "programs" to attempt to facilitate the same effect.
Screen 3	Education and training	People who work drive the economy. We have a workforce, invest in them and keep good paying jobs local!
Screen 3	Education and training	You gonna make like \$100,000 a year being a plumber
Screen 3	Education and training	Development of Occupational training vital for youth and business. can not find youth wanting to work with hands or operate equip
Screen 3	Education and training	But not the same old, same old carrers, and how about the students not being just another wallet or just another number.
Screen 3	Education and training	But not the same old, same old carrers, and how about the students not being just another wallet or just another number. AHC and ETC NEED SOME COMPETITION.
Screen 3	Education and training	We need a local coalition of leaders from all sectors to come together for a new vision of preparing our youth and workforce for the future of work. We are behind the game by not focusing on STEM and tech/entrepreneurial skills. Let's upskill our community into the future of opportunity and the changing tides of business. This is an urgent matter!
Screen 3	Education and training	Could Alan Hancock become a four-year university? The northwest part of town needs a high school and they need it built there. I oppose the idea of building on the other side of Hwy 101 where again everyone will need to drive a car to get it. Building away from the people it's serving should only be considered if the cost of transporting everything, including students, the increase in pollution and its contribution to climate change are mitigated somehow.

Screen	Comment Prompt	Comment
Screen 3	Education and training	Build on AHC and other educational training centers in many different trades!
Screen 3	Education and training	Offer additional programs that would prepare students to go to college and hold seminars/projects that would help students learn about many college majors. Offer city internships for high school students, especially first-generation and low income students.
Screen 3	Education and training	maybe have cal poly have a second campus here? or ucsb?
Screen 3	Education and training	my Nino said they were apparently going to build a csu campus near northwest Santa Maria?
Screen 3	Education and training	my brother wants to go to a trade school for to be an electrical person or hvac but i don't think they have any here so he will have to go out of town
Screen 3	Education and training	attract trade schools
Screen 3	Education and training	SM City govt ought to stay out of local school district business.
Screen 3	Education and training	YES ... especially in sectors that will help or community become more resilient and adaptable in the near future and beyond.
Screen 3	Education and training	Hancock needs four year degree programs.
Screen 3	Education and training	Lets keep our young talent local.
Screen 3	Education and training	maybe welding or electrician schools can be based in santa maria.
Screen 3	Education and training	work with schools for voc ed and work skills, community emphasis hs graduation and attendance (ie working until 10 pm and in high school!)
Screen 3	Education and training	Local High Schools have facilities and staff, but community could support the Career Tech Ed courses more by pressuring local school admin to enroll students in CTE since most CTE courses also offer A-G college electives. Currently, school counselors push College and not Career
Screen 3	Expand job options	If we make the city a place that the residents love, other people and there businesses will want to be here too.
Screen 3	Expand job options	Especially tech jobs (especially in areas of clean energy, bio tech, e-commerce, etc) that are pissed looking to the future, not backwards.
Screen 3	Expand job options	Lower the taxes, and stay out of the private sector.
Screen 3	Expand job options	the city can most definitely diversify its economy but first we need to be known as the Spanish style vineyard and bbq town on the central coast with perfect weather. Currently we are known as the city that looks like crap and nobody wants to live in and looks like every other city. rich people wouldn't want to live or bring their business here unless they would live here too. so I don't know.
Screen 3	Expand job options	the future is in tech/software, which we could start teaching in schools. also in trade jobs like plumbing and electrical and welding. so we need more apprenticeship opportunities. these career paths are the future. theres tons of land to build job training places and give us a workforce with more hands on skills.
Screen 3	Expand job options	How and what is the barrier to entry???, and how will you diversify the people who enter those jobs???

Screen	Comment Prompt	Comment
Screen 3	Expand job options	Create a hub for the rising creative class to live, work, and play leveraging middle path housing and mixed use developments. Consider what's happening with the shift in mobility, technology, and where and how people work. We don't need an onslaught of retail but a mixed development that inspires new business creation and a vibrant local economy. There are leaders in this city willing to step up and help unfold this vision. Now is the time to leverage and reimagine real estate as a canvas for growth and not just retail, hospitality, and food. We need an infusion of creative, cultural, and forward thinking projects.
Screen 3	Expand job options	Employers are only offering part time jobs. People can't live off of part time jobs. This is a real problem in Santa Maria.
Screen 3	Expand job options	I think the more trade type jobs would be the way
Screen 3	Grow local businesses	Local businesses tend to be more expensive. Santa Maria is too poor for that. Fix the lack of jobs first.
Screen 3	Grow local businesses	Local government has sold out to developers at a bargain price for years. Make sure developers provide facilities for fire, police and recreation in our community. No more bending the rules for developers to avoid mitigation fees.
Screen 3	Grow local businesses	yup
Screen 3	Grow local businesses	to support local entrepreneurs and small business
Screen 3	Grow local businesses	Leave government out of local business, don't pick and choose.
Screen 3	Grow local businesses	Realizing, too, that we are living through a period of transitioning paradigms ... not all current small businesses are going to survive. The re-education of our workforce is imperative. Small businesses in the future may not synonymous with brick and mortar ones at present.
Screen 3	Grow local businesses	Find financing options for local businesses to buy and upgrade existing commercial properties.
Screen 3	Grow local businesses	Of course.
Screen 3	Streamline permits	stream line permits for projects that add economic opportunity. Development that impacts services must pay their fair share.
Screen 3	Streamline permits	The city is good at this and needs to help small businesses navigate the process.
Screen 3	Streamline permits	So long as the overarching goal is to protect our community and well-being of residents. Don't compromise quality for speed.
Screen 3	Streamline permits	Do not charge taxes for building permits.
Screen 3	Streamline permits	I have heard several tell of ideas they have put before city council which were received enthusiastically and then no anticipated follow-thru from city council was ever received. Some of these people have moved away because of this.
Screen 3	Streamline permits	Super important.
Screen 3	Streamline permits	City is government and that's what they do "FEES, TAXES, PERMITS"

Screen	Comment Prompt	Comment
Screen 3	Streamline permits	This is the barrier to new businesses, developers and entrepreneurs.
Screen 3	Streamline permits	i would not support streamlining the permit process if it means that more developments get approved that don't fit in with the character of the community. there's been too many buildings that have gone up that in retrospect should not have been allowed in their current design.
Screen 3	Streamline permits	the permit process for development should be more rigorous because if it were many of these sub par developments would have been better designed. Ugly and incongruent developments is absolutely the #1 problem that this city faces.
Screen 3	Streamline permits	i dont know
Screen 3	Streamline permits	Streamlining often means cutting away environmental considerations or protections to people...not looking carefully at all of the effects. For that reason I do not think it's a good idea. Businesses are often given a nod and someone else pays the cost somehow.
Screen 3	Streamline permits	Everyone always complains about this. Add staff or whatever is necessary to fix this.
Screen 3	Streamline permits	We must embrace the opportunity to be business friendly and streamline unnecessary restrictions on permits for good projects that add to our community. Invest in technology to make this happen. Tap into your local community where there are people eager and willing to help. Put out an RFP! Call a council together of leaders from business, technology, and city gov. to make this happen. This needs to be a priority so we are prepared to inspire and support new permittees with good projects. Not everything should be permitted but we shouldn't slow down quality projects that enhance our work and way of life in SM.
Screen 3	Streamline permits	Simplify for the resident and citizen, not for the governing body.
Screen 3	Streamline permits	This could be both good and bad
Screen 3	Streamline permits	City has lost the business friendly attitude it had in the 80,90 & 2000's. not accomodating
Screen 3	Cost of doing business	Great goal but most business cost driven by county and state
Screen 3	Cost of doing business	We need less fees, we need less taxes, tell governor newsome
Screen 3	Cost of doing business	Again, someone has to pay the cost - so why not the business that stands to benefit? I do think that maybe small businesses just starting out could have shorter lease periods in a building to cut their initial costs or maybe they could be shared with another? I'm not sure what the city has control over in situations like that.
Screen 3	Cost of doing business	keep it low so easy to start family business
Screen 3	Cost of doing business	Ensuring that the City isn't the source of increased costs or time delays around business investment is the single biggest tool the City can use to create an environment where jobs get created and sustained.
Screen 3	Cost of doing business	Keeping costs low helps job opportunities, much more productive than marginal, counterproductive-social justice programs.

Screen	Comment Prompt	Comment
Screen 3	Cost of doing business	super important because as "work from home" intensifies, companies will look to relocate out of san francisco and los angeles. coupled with a new efforts to improve community design standards and strengthen sense of community, this can be a huge tax revenue opportunity. we are in the middle of two world class cities. the future is very bright if santa maria can implement these changes.
Screen 3	Cost of doing business	Don't charge a yearly business fee...make it every 5 years like other communities.
Screen 3	Cost of doing business	Lower fees and taxes, quit giving money to illegal aliens.
Screen 3	Cost of doing business	Competitive, but don't forget that companies are also mindful of the quality of life a community offers its workforce, especially those that offer good salaries and attract more highly educated workers.
Screen 3	Cost of doing business	Keep costs low but be certain that any costs, including long term costs, are covered.
Screen 3	Cost of doing business	We need to improve our tax base so we can provide all the things we are working on in this GPU. We are not San Luis Obispo or Santa Barbara. The Santa Maria-Bonita School District is the largest school district in Santa Barbara County, yet it is 6th or 7th in bonding capacity.
Prompt: Suggest another strategy for change		
Screen 3	Suggest another services and safety strategy	Anti-gang efforts. We had great success in cracking down on MS-13, but we still seem to have an influx of criminal elements from LA, as well as much of our communities (especially in North Santa Maria) are particularly vulnerable to harassment and recruitment. Putting more effort into combating existing gang elements, the influx of outside gang elements, and the creation of new gang elements will improve the quality of life, safety, general image, and cultural/community environment, allowing greater freedom of expression, more integration and cohesion, as well as being able to remove more fences and bars from doors and windows of houses, businesses, and city buildings.
Screen 3	Suggest another transportation strategy	on street parking Expand Farm worker housing
Screen 3	Suggest another transportation strategy	Expanding with affordable solar panels, bike lanes, and electric city buses.
Screen 3	Suggest another housing strategy	Control multi family housing in single family neighborhoods
Screen 3	Suggest another housing strategy	page not working
Screen 3	Suggest another housing strategy	Put quality townhomes where parking lots now exist. Young families like to live where there is activity (such as at the downtown mall). This would also provide some infill rather than the sprawl we are currently experiencing. Also with more families in an area, more local stores would open and be profitable.
Screen 3	Suggest another public spaces strategy	Add trash cans everywhere in the city; force the bus companies to add them to each bus stop; start paying for city maintenance staff to collect refuse on sidewalks and in gutters; clean up the railroad beds!

Screen	Comment Prompt	Comment
Screen 3	Suggest another public spaces strategy	Require businesses on major streets to “Clean Store Fronts” especially on the North side of Broadway, it appears that between Alvin Ave and Donovan that many businesses look run down and some residents do not travel there at night which is very unfortunate. The entire stretch of Broadway should appear clean, welcoming and most important “safe”
Screen 3	Suggest another economic development strategy	Ensure farmworkers get a fair pay and ensure that farmworkers are treated well. This will sure more people in Santa Maria have a fair pay therefore an economic opportunity for their children too.

Comments from Spanish MetroQuest Survey

Screen	Comment Prompt	Comment
Prompt: Suggest another community value to preserve and enhance.		
Screen 2	Sugiera otro tema	No sigan acabando con la naturaleza cada epoca de Navidad cultivan, crecen miles de arbolitos de Navidad k cortan y venden y terminal en la basura.. No mas Hagan una ley k inicie en SM y se extienda a todo el mundo plantar lis arboles de Navidad en una maceta para despues de Navidad plantarlos en un bosque campo o cualkier area asignada o prohibir esos arbolitos naturales por los artificial es.. por favor alguien haha algo Al respecto son tan exigentes en ciertos temas pero este requieren atencion estamos acabando con nuestra tierra k Dios nos dio para disfrutarla no para destruir la naturaleza y es lo k hacen Al cortar esos arbolitos. Por su atencion gracias
Prompt: Comment on community values		
Screen 2	Carcter historico	Los edificios históricos en Santa Maria son los que le dan carácter y belleza a la ciudad. Por ejemplo, los techos de teja nos recuerdan a nuestro México. La Preparatoria de Santa Maria, las oficinas municipales de Cook y Broadway y la Iglesia en contra esquina son buenos ejemplos de esta belleza. Espero que edifiquen mas edificios como esos.
Screen 2	Sistema de transportacin	Hay muchas calles que están arruinadas y no hay mucha seguridad y poca luz en las calles
Screen 2	Negocios locales	No podremos mantener nuestros negocios locales sin el sentido de comunidad y carácter por la razón de que los habitantes prefieren viajar en sus días libres en lugar de quedarse aquí.
Screen 2	Negocios locales	No hay casi negocios tenemos k ir a otros lugares para comprar lo k no compramos en linea. Cuando termine la pandemia un lugar donde se pueda bailar bachata, salsa , cumbia divertirse saname te olvidarse de todo el sufrimento k hemos pasado con perdidas de familiar el stress
Screen 2	Agricultura	La agricultura es una gran parte de esta ciudad y es importante mantener esta industria.
Screen 2	Agricultura	Haya empacadoras de productos procesados productos Al por mayor k se cultiven aki y se dustribuyan Al mundo creat mas y mas fuentes de empleos y oportunidades
Screen 2	Viviendas asequibles	No hay muchas viviendas para personas que son de bajos ingresos y que no tienen documentos, se le cierran las puertas y es muy alto para pagar depósito y renta, hay mucha discriminación

Screen	Comment Prompt	Comment
Screen 2	Viviendas asequibles	Con respecto a la vivienda el k puede comprar su casita lo hace con sacrificio pero cobran demaciado en taxes de la propiedad como si la gente viera en una Gran mansion es demaciado.. bajenle un poco por favor
Screen 2	Viviendas asequibles	Cuando uno piensa en viviendas asequibles automáticamente nos imaginamos lugares feos, sin carácter, sin calidad y sucios. En realidad no tienen que ser así por ejemplo Ted Zenich Gardens cerca de la secundaria Fesler es un buen ejemplo que se puede combinar utilidad y belleza.
Screen 2	La economía y los trabajos	Hace falta crear mas empresas de producción k genere empleos negocios, trabaja, Una universidad para k los jóvenes no tengan k ir lejos
Screen 2	El sentido de comunidad	Carreteras mas accesibles con fluides del tráfico es difícil y riesgo la forma en k se conduce de Santa Maria a Guadalupe solo 2 carriles se necesitan amplificar ese camino k sean 4 carriles
Screen 2	El sentido de comunidad	El sentido de comunidad es muy importante porque es lo que atrae a las familias y nos da un sentido de orgullo. Los edificios que se han construido en los últimos años son tan diferentes unos con los otros que no sentimos que esta ciudad tiene un sentido de identidad.
Prompt: Comment on strategies for change		
Screen 3	Costo	No hay bajo costo familias como yo no podemos pagar tanto dinero
Screen 3	Calidad	Creo que si los edificios son mejores diseñado la calidad seguira.
Screen 3	Viviendas para trabajadores de campo	Sería maravilloso Santa María hay mucho trabajador de campo y solo les dan a los que tienen residencia y hay muchas personas que no tienen documentos y tienen necesidad para su familia
Screen 3	Rutas de camiones	Sería maravilloso hay muchos accidentes
Screen 3	Rutas de camiones	Creo es una buena idea que cambien la ruta de los camiones. El centro de la ciudad debería de ser tranquilo, sin ruido de esta naturaleza.
Screen 3	Caminando y en bicicleta	Esto es importante para mantener un estilo de vida mas saludable.
Screen 3	Mantener los parques	Sería espectacular
Screen 3	Canchas y comodidades	Me gustaría así los jóvenes estarían más ocupados y con actividades
Screen 3	Canchas y comodidades	La comunidad necesita mas oportunidades para practicar actividades saludables.
Screen 3	Aspectos de las calles	No queremos arte moderna que la mayoría de las personas no podamos entender ni apreciar. Esas cosas con concuerdan con lo que queremos preservar.
Screen 3	Carcter de la comunidad	Es muy desconcertante que en el pasado no hayan puesto suficiente empeño para mantener el sentido de Santa Maria. Cada vez que paso y puedo ver el nuevo edificio del banco de Coast Hills me hace sentir desmoralizada. Ese edificio no tiene caracter parece ser algo del futuro y francamente es el edificio mas feo que pudieran aver construido. Este edificio es un fracaso total. La persona o personas que aprobaron este proyecto deberían de estar avergonzados de que no les importo lo suficiente para poner los intereses de la ciudad adelante de sus propios deseos. Si seguimos en esta ruta perderemos el sentido de lo que es y a sido esta ciudad. En varios años no reconoceremos lo que hoy tenemos.

Comments from MICOP Survey

Screen	Comment Prompt	Comment
Screen 2	Prioridades	4-Centro comunitario cultural
Screen 2	Prioridades	4-Centro para Jovenes
Screen 3	Oportunidad economica	Cuando arreglen calles, no solamente un solo lugar, que arreglen parejo.
Screen 3	Oportunidad economica	Mejorar senalamiento en el cruce en la escuela
Screen 3	Oportunidad economica	Los senalamientos tiene que ser libre de ramas
Screen 3	Oportunidad economica	Actualizar el DMV mas moderno y mas amplio y personal respetuoso y no discriminacion por lenguas indigenas.
Screen 3	Oportunidad economica	Una Universidad en Santa Maria
Screen 3	Oportunidad economica	Construir mas escuelas
Screen 3	Oportunidad economica	Construir mas escuelas
Screen 4	Donde crecer	Que usen area vacia para construir mas viviendas
Screen 4	Donde crecer	Simplificar requisito para aplicar para apartamento o casa
Screen 4	Donde crecer	Al West de Main